



U.S.A

MIDDLE MARKETS

Annual Winners Ceremony

VIRTUAL: May 25-26, 2021 • NY.

Once again Global M&A Network will honor DEALS, OUTSTANDING FIRMS and DEALMAKERS of the YEAR winners during the virtual ceremony this year - accessible from anywhere, comfort of your home or office!

PRESTIGE: Winning the independently governed awards, equates to achieving the “Gold Standard of Performance” standing, validating the firm and team excellence for executing value-creating transactions.

WHAT to DO? NEXT STEPS ☺

Congrats, and please feel free to contact us. As always, the winners must register and participate during the virtual ceremony this year and celebrate their success.

Participate & Profit ☺

USA Growth & Deals, Annual Forum

The normally scheduled 3rd annual forum and the prestigious M&A and Top Women Dealmaker awards is virtual this year – providing you with a timely platform to connect, share insights and celebrate your achievements.

Forum to review lessons learnt this past year and forward-looking solutions requiring our collective wisdom. Join respected executives to galvanize ideas on how to successfully execute value-creating transactions and productive solutions that are ever-so necessary today. *(see program info, page 3)*

i-Participate & Celebrate Achievements, Q Contact:

Raj Kashyap ☎ 914.886.3085 ✉ raj@globalmanetwork.com



U.S.A • MIDDLE MARKETS

3rd ANNUAL VIRTUAL CEREMONY: MAY 25-26, 2021

INDUSTRIES

M&A DEAL Awards, Winner-Nominees

CONSUMER *Sub Sectors*

CONSUMER PRODUCTS DEAL *of the YEAR*

Winner-Nominee: Boardriders, a portfolio company of Oaktree Capital Management sale of Xcel wetsuit brand ZG Holding (Wedge Brands).

FOOD & BEVERAGE DEAL *of the YEAR*

Winner-Nominee: U.S. Drinks (The Lion Brewery), a portfolio company of Blue Point Capital Partners sale to Encore Consumer Capital.

RETAIL & SERVICES DEAL *of the YEAR*

Winner-Nominee: Franchise Group acquires American Freight Group from The Jordan Company.

EDUCATION & SERVICES DEAL *of the YEAR*

Winner-Nominee: Polaris Partners growth investment in TransACT Communication.

LESIURE & LODGING DEAL *of the YEAR*

Winner-Nominee: MarineMax acquires SkipperBud's and its affiliate, Silver Seas Yachts.

PET GOODS & SERVICES DEAL *of the YEAR*

Winner-Nominee: Spectrum Brands Pet, a subsidiary of Spectrum Brands acquires Omega Sea aquatics brands.

ENERGY *Sub Sectors*

ELECTRICAL PRODUCTS & SERVICES DEAL *of the YEAR*

Winner-Nominee: The Kendall Group acquires Forberg Scientific.

ENERGY & SERVICES DEAL *of the YEAR*

Winner-Nominee: PowerTeam Services, a portfolio company of Clayton, Dubilier & Rice acquires Miller Pipeline and Minnesota Limited (MVerge) from CenterPoint Energy.

Next Steps

Validate Your Achievements & Celebrate Success at the World's Most Prestigious Awards!

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U.S.A Growth & Deals Forum *plus* WOMEN Dealmakers Awards Ceremony.
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INDUSTRIES

M&A DEAL Awards, Winner-Nominees

FINANCIAL Sub Sectors

BANK DEAL of the YEAR • SMALL MID MARKET Segments Below \$100 million

Winner-Nominee: Keweenaw Financial, parent company of Superior National Bank & Trust acquires North Star Financial Holdings including subsidiary Main Street Bank.

BANK DEAL of the YEAR • MID MARKET Segments Above \$100 million

Winner-Nominee: Business First Bancshares, the holding company for b1BANK, acquires Pedestal Bancshares.

FINANCIAL SERVICES DEAL of the YEAR of the YEAR

Winner-Nominee: Tiptree acquires Smart AutoCare.

FINTECH DEAL of the YEAR • SMALL MID MARKET Segments Below \$100 million

Winner-Nominee: Serent Capital acquires ePayPolicy.

FINTECH DEAL of the YEAR • MID MARKET Segments Above \$100 million

Winner-Nominee: Nasdaq acquires Solovis from Edison Partners.

HEALTHCARE Sub Sectors

HEALTHCARE SERVICES of the YEAR • SMALL MID MARKET Segments Below \$50 million

Winner-Nominee: Encore Vet Group acquires Coral Springs Animal Hospital.

HEALTHCARE SERVICES of the YEAR • MID MARKET Segments Above \$50 million

Winner-Nominee: Atlanta Oral & Facial Surgery and Bay Area Oral Surgery Management in strategic partnership with Blue Sea Capital, form Beacon Oral Specialists.

HEALTHCARE IT of the YEAR • SMALL MARKET Segments Below \$50 million

Winner-Nominee: OTech Group sale to HealthMark Group, a portfolio company of Ridgemont Equity Partners.

HEALTHCARE IT of the YEAR • SMALL MID MARKET Segments \$50 = \$100 million

Winner-Nominee: Marlin Equity Partners investment stake in Revenue Well Systems.

HEALTHCARE IT of the YEAR • MID MARKET Segments Above \$100 million

Winner-Nominee: Warburg Pincus and Martis Capital merger of portfolio companies, Qualifacts and Credible Behavioral Health.

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INDUSTRIES

M&A DEAL Awards, Winner-Nominees

PHARMACY SERVICES DEAL *of the YEAR*

Winner-Nominee: CarepathRx acquires Exact Care Pharmacy.

LIFE SCIENCES & SERVICES DEAL *of the YEAR*

Winner-Nominee: BioLife Solution acquires SciSafe.

PHARMA DEAL *of the YEAR*

Winner-Nominee: PTC Therapeutics acquires Censa Pharmaceuticals.

INDUSTRIALS *Sub Sectors*

AERO & DEFENSE DEAL *of the YEAR*

Winner-Nominee: Raptor Scientific, a portfolio company of L Squared acquires Sensor Concepts.

MANUFACTURING DEAL *of the YEAR*

Winner Nominee: Milwaukee Forge acquisition of Mercer Forge.

PLASTICS & PACKAGING DEAL *of the YEAR*

Winner-Nominee: MPE Partners recapitalization of Teel Plastics.

TMT *Sub-Sectors*

CYBERSECURITY & SERVICES DEAL *of the YEAR*

Winner Nominee: Arista Networks acquires Awake Security.

DIGITAL MEDIA & MARKETING DEAL *of the YEAR*

Winner Nominee: Mediaocean, a portfolio company of Vista Equity Partners acquires 4C Insights from Kayne Anderson Capital Advisors.

IT DEAL *of the YEAR*

Winner Nominee: ASGN Inc acquires Federal division of Blackstone Technology Group.

TECH & SERVICES DEAL *of the YEAR*

Winner Nominee: Nintex, a portfolio company of Thoma Bravo, TA Associates and Udata Partners acquires K2 Software, backed by Francisco Partners, FTV Partners, and Azure Capital Partners.

TELECOM & SERVICES DEAL *of the YEAR*

Winner Nominee: Champion ONE acquires Approved Networks.

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U.S.A • MIDDLE MARKETS 3rd ANNUAL VIRTUAL CEREMONY: MAY 25-26, 2021

ESOP DEAL Awards

ESOP DEAL *of the YEAR* • *Transaction Size: Below \$100 million.*

Winner Nominee: The Douglas Company sale of Douglas Construction Group, Employee Stock Ownership Trust.

ESOP DEAL *of the YEAR* • *Transaction Size: Above \$100 million.*

Winner Nominee: Western Global Airlines sale to Employee Stock Ownership Trust.

CORPORATE M&A DEAL Awards

CORPORATE DEAL *of the YEAR* • *Transaction Size: \$25 million or less.*

Winner Nominee: Sale of Diabetics Supply Center of the Midlands to AdaptHealth.

CORPORATE DEAL *of the YEAR* • *Transaction Size: \$25 - \$100 million or less.*

Winner Nominee: Westchester General Hospital sale to Sanitas USA, subsidiary of Keralty.

CORPORATE DEAL *of the YEAR* • *Transaction Size: \$100 million to less than \$250 million.*

Winner Nominee: FM:Systems acquires Workspace Management unit from Asure Software.

CORPORATE DEAL *of the YEAR* • *Transaction Size: \$250 million to less than \$500 million.*

Winner Nominee: Kaman Corporation acquires Bal Seal.

CORPORATE DEAL *of the YEAR* • *Transaction Size: Above \$500 million to less than \$1 billion.*

Winner Nominee: Pacific Premier Bancorp acquires Opus Bank.

INVESTMENTS & ACQUISITIONS DEAL Awards

RECAPITALIZATION DEAL *of the YEAR* • *Transaction Size: Less than \$50 million.*

Winner Nominee: BRC Recovery Family of Programs recapitalization by Veronis Schuler Steveson and NewSpring Capital.

RECAPITALIZATION DEAL *of the YEAR* • *Transaction Size: \$50 - \$100 million.*

Winner Nominee: DBI recapitalization by Spire Capital.

RECAPITALIZATION DEAL *of the YEAR* • *Transaction Size: \$100 - \$500 million.*

Winner Nominee: Energy Distribution Partners recap by Pritzker Private Capital along with Concentric Equity Partners and Duchossois Capital Management.

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INVESTMENTS & ACQUISITIONS

DEAL Awards

GROWTH INVESTMENT DEAL *of the YEAR* • *Transaction Size: Below \$100 million.*
Winner Nominee: L Catterton strategic investment in FlashParking.

GROWTH INVESTMENT DEAL *of the YEAR* • *Transaction Size: \$100 – less than \$200 million.*
Winner Nominee: LLR Partners acquires majority stake in Geoforce.

GROWTH INVESTMENT DEAL *of the YEAR* • *Transaction Size: \$200 – less than \$500 million.*
Winner Nominee: Audax Private Equity strategic growth investment in Global Nephrology Solutions.

PRIVATE EQUITY ACQUISITIONS

PRIVATE EQUITY DEAL *of the YEAR* • *Transaction Size: Less than \$25 million.*
Winner Nominee: Shore Capital Partners acquires Northeast Health Services.

PRIVATE EQUITY DEAL *of the YEAR* • *Transaction Size: \$25 – less than \$50 million.*
Winner Nominee: Sole Source Capital acquires Supply Chain Services.

PRIVATE EQUITY DEAL *of the YEAR* • *Transaction Size: Above \$50 to 200 million.*
Winner Nominee: Liberty Hall Capital Partners acquisition of Comply365 from Luminate Capital Partners.

PRIVATE EQUITY DEAL *of the YEAR* • *Transaction Size: Above \$200 million, Below \$1 billion.*
Winner Nominee: Madison Dearborn Partners and CoVant Management acquire AEVEX Aerospace from Trive Capital.

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SPAC M&A DEAL Awards

SPAC M&A DEAL *of the YEAR* • *Transaction Size: Below \$100 million.*

Winner Nominee: Vincer Pharma merger with LifeSci Acquisition Corp, sponsor Lifesci Capital.

SPAC M&A DEAL *of the YEAR* • *Transaction Size: Below \$100 – \$300 million.*

Winner Nominee: Gemini Therapeutics merger with FS Development Corp, sponsor Foresite Capital.

SPAC M&A DEAL *of the YEAR* • *Transaction Size: Above \$250 million.*

Winner Nominee: PropTech Acquisition Corporation acquires Porch.com.

Transaction Size: Size of the fund raised and cash in the trust account during merger plus any private placement amount. Anticipated or implied enterprise value does not determine deal size and is not a factor in evaluating the merits of the transaction.

DEAL Awards

SMALL MID-MARKETS

DEAL *of the YEAR* • *Transaction Size: \$25 million or less.*

Winner Nominee: Ripe acquired by Hungry Marketplace.

DEAL *of the YEAR* • *Transaction Size: \$25- \$75 million or less.*

Winner Nominee: Future Infrastructure Holdings, a portfolio company of Tower Arch Capital, acquires Pride Utility Construction.

DEAL *of the YEAR* • *Transaction Size: \$75 – \$100 million.*

Winner Nominee: Rite Aid acquires Bartell Drugs.

MIDDLE MARKETS

DEAL *of the YEAR* • *Transaction Size: \$100 – \$250 million.*

Winner Nominee: Gryphon Investors majority investment in 3CLOUD, followed by 3CLOUD subsequent acquisitions of Applied Cloud Systems and Pragmatic Works Consulting.

DEAL *of the YEAR* • *Transaction Size: \$250 – \$500 million.*

Winner Nominee: Sirius XM Holdings acquires Stitcher from E.W. Scripps Company

DEAL *of the YEAR* • *Transaction Size: \$500 million to less than \$1 billion.*

Winner Nominee: Hewlett Packard Enterprise acquires Silver Peak.

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OUTSTANDING PRIVATE EQUITY

FIRMS, *Distinguished Finalists:*

PRIVATE EQUITY

FIRM of the YEAR • SMALL CAP MARKET

Borgman Capital
HCI Equity Partners
Incline Equity
Shore Capital

PRIVATE EQUITY

FIRM of the YEAR • CONSUMER

Encore Consumer Capital
L Catterton
VMG Partners
Yellow Wood Partners

PRIVATE EQUITY

FIRM of the YEAR • INDUSTRIALS

AE Industrials
LFM Capital
Sole Source Capital
Tuckerman Capital

PRIVATE EQUITY

FIRM of the YEAR • HEALTHCARE

Enhanced Healthcare Partners
Martis Capital
Sheridan Capital Partners
RiverGlade Capital

PRIVATE EQUITY

FIRM of the YEAR • TECHNOLOGY

BV Investment Partners
LLR Partners
Sunstone
SilverSmith Capital Partners

Firm Evaluation Standards:

- (1) Firms primarily focus on investing in the middle market to lower mid-market segments.
(2) Notable mid-market transactions closed in the stated timeframe; (2) Team expertise and leadership.

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OUTSTANDING LENDERS, *Distinguished Finalists:*

LENDER *of the YEAR* • UPPER MID-MARKETS

Antares Capital
Churchill Asset Management
Golub Capital

LENDER *of the YEAR* • MID-MARKETS

Midcap Financial
Monroe Capital
Varagon Capital Partners

LENDER *of the YEAR* • LOWER MID-MARKETS

NXT Capital
Stonegate Capital
Twin Brook Capital

OUTSTANDING SERVICES FIRM *Distinguished Finalists:*

TRANSACTIONS • MID-MARKETS

FIRM *of the YEAR*

Baker Tilly
CohnReznick
RSM

TRANSACTIONS • LOWER MID-MARKETS

FIRM *of the YEAR*

Cassel Salpeter & Co
EisnerAmper
Stout Risius Ross

ACCOUNTING & TAX

FIRM *of the YEAR*

Anchin
BKD
Dixon Hughes Goodman

DUE DILIGENCE

FIRM *of the YEAR*

Cherry Bekaert
Duff & Phelps
Plante Moran
Withum Smith+Brown

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OUTSTANDING SERVICES FIRM *Distinguished Finalists:*

CONSULTING
FIRM *of the* YEAR
Accordion Partners
West Monroe
Riveron Consulting

SPAC TAS
FIRM *of the* YEAR
KPMG
Grant Thornton
Withum Smith+Brown
(compliance, reporting, audit, tax and de-spac transactions)

VALUATIONS
FIRM *of the* YEAR
Cassel Salpeter & Co
Prairie Capital Advisors
Valuation Research Corporation (VRC)

VDR
FIRM *of the* YEAR
DFIN (Donnelly Financial Solutions)
Intralinks
Merrill Datasite

PUBLIC RELATIONS
FIRM *of the* YEAR
FTI Strategic Communications
Joele Frank Wilkinson Brimmer Katcher
Kekst CNC

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U.S.A • MIDDLE MARKETS 3rd ANNUAL VIRTUAL CEREMONY: MAY 25-26, 2021

OUTSTANDING

M&A ADVISORS, *Distinguished Finalists:*

U.S.A • MID MARKETS
INVESTMENT BANK *of the YEAR*
Capstone Headwaters
FOCUS Investment Banking
D.A Davidson

PRIVATE EQUITY
INVESTMENT BANK *of the YEAR*
Harris Williams
Houlihan Lokey
KeyBanc Capital Markets

U.S.A • LOWER MID MARKETS
INVESTMENT BANK *of the YEAR*
Cassel Salpeter & Co
Corporate Finance Associate
Bridgepoint Investment Banking

BOUTIQUE • GENERALIST
INVESTMENT BANK *of the YEAR*
Caddo Lake Capital
Edgepoint Capital Advisors
SC&H Capital

BOUTIQUE SPECIALIST
INVESTMENT BANK *of the YEAR*
Harbor View Advisors
M+A Squared
Jordan Knauff & Co

INDUSTRIES, *Boutique & Middle-Markets* *Distinguished Finalists:*

ESOP
INVESTMENT BANK *of the YEAR*
ButcherJoseph & Co
CSG Partners
Prairie Capital Advisors

FINANCIAL SERVICES
INVESTMENT BANK *of the YEAR*
D.A Davidson
Financial Technology Partners
KBW, a Stifel Company

HEALTHCARE M&A
INVESTMENT BANK *of the YEAR*
Cain Brothers / KeyBanc Capital
Edgemont Partners
Provident Healthcare Partners

TECHNOLOGY M&A
INVESTMENT BANK *of the YEAR*
Drake Star Partners
Spurrier Capital
Leonis Partners
Vaquero Capital

SPAC
INVESTMENT BANK *of the YEAR*
Chardan Capital Partners
Cowen & Co
Jefferies

(underwriters, M&A and de-spac transactions in mid-market segments, value below \$500 million)

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OUTSTANDING • LEGAL

M&A ADVISORS, Distinguished Finalists:

U.S.A LAW FIRM *of the YEAR*

Cooley
DLA Piper
Goodwin Procter
Holland & Knight
McDermott Will & Emery

PRIVATE EQUITY LAW LAW FIRM *of the YEAR*

Goodwin Procter
Honigman Miller Schwartz & Cohn
Kirkland & Ellis
McGuireWoods
Ropes & Gray

U.S NATIONAL LAW FIRM *of the YEAR*

Bass Berry & Sims
Honigman Miller Schwartz & Cohn
Troutman Pepper Hamilton Sanders

INDUSTRIES

Distinguished Finalists:

ENERGY M&A LAW FIRM *of the YEAR*

Baker Botts
Haynes & Boone
Shearman & Sterling

FINANCIAL M&A LAW FIRM *of the YEAR*

Alston & Bird
Holland & Knight
Luse Gorman

HEALTHCARE M&A LAW FIRM *of the YEAR*

Bass Berry Sims
McDermott Will & Emery
Troutman Pepper Hamilton Sanders

LIFE SCIENCES M&A LAW FIRM *of the YEAR*

Cooley
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo
Morgan, Lewis & Bockius

TECH M&A LAW FIRM *of the YEAR*

Fenwick & West
Goodwin Procter
Wilson Sonsini Goodrich & Rosati

SPAC • ISSUERS LAW FIRM *of the YEAR*

Ellenoff Grossman & Schole
Graubard Miller
Winston Strawn
(average size below \$300 mm)

SPAC LAW FIRM *of the YEAR*

Greenberg Traurig
Goodwin Procter
Loeb & Loeb
(overall, including de-spac deals, average size below \$250 mm)

Page | 11

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USA • Virtual, May 25-26 2021

GROWTH & DEALS *Annual Intelligence Forum*

TOP WOMEN DEALMAKERS *Winners Announced at the Awards Recognition Ceremony*

M&A ATLAS MIDDLE MARKET *Winners Announced at the Awards Recognition Ceremony*

i-Register Form:

Super cost-effective rates – reduced by 70%, plus you save time + expenses related to travel/board, etc.!

SEND Completed i-Register Form By: **EMAIL:** raj@globalmanetwork.com or **FAX:** 212.918.9066

ONLINE Registration: <https://globalmanetwork.com/forum/usa-growth-deals/i-register/>

Zoom log in information and related details provided upon receipt of payment.

PART 1: Please make your selection, enter company name and total amount payable.

i-SELECT	Fees, Payable.
<input type="checkbox"/> VIP COLLEAGUES, 2 Participants (<i>Access to the 2-Days Forum + Awards.</i>)	\$ 1,200 (\$200 per day)
<input type="checkbox"/> VIP FIRM Discount, 5 Participants (<i>Access to the 2-Days Forum + Awards.</i>)	\$ 2,250 (\$450 per person, \$150 per day)
Company Name:	TOTAL Amount Due:

PART 2: REGISTRANT CONTACT INFO. Please print clearly and all fields are required.

Contact Name:	Title:
Company:	Type:
Email:	Phone:
Address:	Floor/Suite:
City:	State/Province:
Country:	Postal Code:

PART 3: CREDIT CARD PAYMENT: Note: Credit card holder address must match the holders billing address.

Card-Holder Name:	Credit Card Type:	
Card Number:	Expiry Date (month/year):	CVC Code:
Card-Holder Email:	Phone:	
Address:	Floor/Suite:	
City:	State/Province:	
Country:	Postal Code:	

CORPORATE CHECKS: Please note, payment made by checks must be received by May 21, 2021.

Checks Payable to: Global M&A Network, LLC.

Mail to: Global M&A Network, LLC. Attn: Accounting / Raj Kashyap, 225 79th Street, Brooklyn, NY, 11209

TROPHY SHIP TO: Only if different from PART 2

To Name:	Company:
Email:	Phone:
Address (include floor/suite if any):	
Address (include floor/suite if any):	
City:	State/Province:
Country:	Postal Code:

i-REGISTER POLICIES: Registrant has read and agrees to the following Global M&A Network policies in entirety.

Registrations are non-transferable to another firm. Global M&A Network reserves the right to refuse if the payment is not received.

Awards Winners Policy: Only registered firms are eligible to receive their winner trophy and publicity licensing rights.

Cancellations: We regret there are no refunds on cancellations. In-kind credit is issued to the firm, which can be used towards attending any one of the events scheduled within a year. (ii) Global M&A Network will offer refund only if GM&AN cancels the event indefinitely and fails to reschedule the event within a year.

ENQUIRIES + Forum Participation & Registrations. Raj Kashyap (USA) ☎ 914.886.3085 ✉ raj@globalmanetwork.com

Host: Global M&A Network: Co-founded by Shanta Kumari, the privately held company is a diversified media and events connecting organization serving the institutional and alternative investing, M&A and restructuring communities. The company produces the world's most prestigious "M&A Atlas Awards, Turnaround Atlas Awards, Women Top Dealmakers Leaders & Awards" from New York, Chicago, Washington, Hong Kong, Shanghai, Mumbai, London, to São Paulo!

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USA • *Virtual, May 25-26, 2021*

GROWTH & DEALS *3rd Annual Intelligence Forum*
M&A ATLAS MIDDLE MARKET *3rd Annual Awards Ceremony*
TOP WOMEN DEALMAKERS *3rd Annual Awards Ceremony*

2-Full Days of Forum: The normally scheduled forum and the prestigious and the USA M&A Atlas Awards, Middle Markets is virtual this year – providing you with easily accessible opportunity to connect, share insights and celebrate your achievements.

May 25, 2021: SESSIONS:

10.00 am *Registration Log-In Opens: Day 1: Welcome Remarks*

10.00 – 10.45 am *Session: Pursuit: Corporate Growth, Acquisitions and Divestitures*

10.50 – 11.35 am *Session: Quest: Private Equity Investments, Frame-work for Deal Source*

11.40 – 12.20 pm *Session: Enquire: Due Diligence, What's Changed*

1.45 – 2.30 pm *Session: Deals Outlook: Technology Sub-Sectors*

2.35 – 3.20 pm *Session: Deals Outlook: Healthcare*

3.45 pm
Virtual Ceremony
Award Categories

USA M&A Atlas Awards, 3rd Annual Middle Markets
Similar to 2020, winners are officially announced, and award recipients must participate.

Deal of the Year, Winners Announced.
Dealmakers of the Year, Winners Announced.

May 26, 2021: SESSIONS:

10 am *Registration Log-In Opens: Day 2: Welcome Remarks*

10.00 – 10.50 am *Session: Examine: Anatomy of SPACS*

11.15 – 12.00 pm
Virtual Ceremony
Award Categories

USA M&A Atlas Awards, 3rd Annual Middle Markets
Winners are officially announced, and award recipients must participate.
Coveted, Outstanding Mid-Market Firms of the Year *Winners Announced.*

1.00 – 1.40 pm *Spotlight: Leadership Q&A: Diversity & Inclusion*

1.45 – 2.30 pm *Session: Progress: Wonder Women of Deals Community*

2.50 – 4.00 pm
Virtual Ceremony

Top USA Women Dealmakers & Leaders Awards 3rd Annual
Winners are officially announced, and award recipients must participate.

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U.S.A • Middle Markets

Virtual Awards Celebrations: May 25-26, 2021



WELCOME to the world's most prestigious and exclusive M&A Atlas Awards – singularly honoring the best value-creating deals, outstanding firms and top dealmakers for successfully closing transactions.

INDEPENDENT GOVERNANCE & SELECTION *Process*

Prestige stems from the integrity of the process. Finalists and winners are judged by point-indexed scoring method based on deal criteria that includes pre-and-post execution variables; deal style/negotiation; sector complexities; regulation/jurisdictions; stakeholder/community impact; leadership; brand strength; etc. League table rankings are immaterial for winner selection.

Significantly, the process does not involve industry vendors or feedback to insure a 100% conflict-free, independent process.

VIRTUAL AWARDS CEREMONY, WINNERS CIRCLE *Celebration*

Winners of the prestigious awards are officially announced and honored during the virtual networking ceremony this year. As always, nominee-winner must participate at the recognition ceremony.

Benefits offered in the past are tailored to fit virtual ceremony. VIP Registration gives access to 2-days of virtual forum, awards celebrations, trophy (shipped post ceremony), related promotional materials and licensing rights. Following will prepare you to enjoy, connect and celebrate your achievements.

Virtual: **USA Growth & Deals Forum and USA M&A Middle Market Awards**

Dates: May 25-26, 2021 (*see program copy next page*)

Access **i-Participate, 5 VIP Registration Benefits:**

USA Growth & Deals Forum – full access to all virtual sessions;

Participate as a speaker at virtual session (*note placement based on subject matter expertise*).

USA Middle Markets M&A Atlas Awards virtual networking ceremony;

Trophy: Firm name-engraved winner trophy is shipped inclusive of fees;

Winners Licensing Rights and Promotional materials.

WINNER *Information*

Transaction Awards: Naturally each deal consists of several advisors. Trophy is presented 1st to Corporate or private equity buyer, and nominee; (2) followed by financial, legal or key deal advisors.

NOTE: If no deal team representative or advisor accepts winner trophy at the gala for the award-winning transactions, then the category is removed, and not considered a winner.

Outstanding Firm Award Winners: Announced from short-list of top contenders for each unique category. Only one firm is honored as a winner per category of award.

Dealmaker Awards: Recipient must personally attend the gala ceremony to accept their trophy accolade.

SEC RULES & DISCLAIMER U.S. Securities and Exchange Commission 'Touting Initiative' Rules: Winners should know – (1) Upon request, GM&AN will provide relevant criteria/description for winners to proudly accept and publicize their accolades. (2) There are no fees to nominate, hence no influence on "winner" results. (3) Participation at the events, and delegate registration fees for the networking gala dinner has no effect on winner selection since participating/attending firms' have no input on how the winners are selected. Advertising & Promotional: GM&AN vets all winner related info for accuracy, thereby avoiding misrepresentation, or false claims. Unverified or incomplete information leads to disqualification.

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