



EUROPE M&A ATLAS AWARDS: MIDDLE MARKETS
FORUM and AWARDS GALA CEREMONY, December 8, 2010 London

FIRM *of the* YEAR AWARD CONTENDERS

October 25, 2010 New York, NY: Enthusiastically announcing the top contenders for the EUROPE MIDDLE MARKET, FIRM AWARD CONTENDERS. Part of the prestigious M&A ATLAS AWARDS global brand, the premier EUROPE M&A ATLAS AWARDS honors A-list firms, top deals and influential dealmakers from the European mergers, acquisitions, private equity and venture capital communities.

GOLD STANDARD of PERFORMANCE, the awards recognizes excellence based on performance metrics such as deal novelty and structure; sector and market complexities; jurisdictional intricacies; professional leadership; brand strength; resourcefulness; among other criteria.

WINNERS are revealed for the 1st time at the awards gala ceremony held December 8, 2010 following the **Europe M&A Mid Market Deal Forum**. Finalists and nominee representatives must attend the awards gala to be officially recognized in the company of senior executives and peers from the industry.

What to DO if you are among contenders circle?

Many congratulations on making the list. We strongly encourage you to submit additional information including top deal and dealmaker nominations no later than November 2, 2010.

CONGRATULATIONS to FIRM AWARD CONTENDERS:

Contenders qualified per eligibility standards as stated below for each of the award categories.

Winner selection performance criteria: (1) deals eligible; (2) diversity and/or specialization; (3) team leadership/ expertise; (4) nominations received and (5) "proof of attendance"; among other metrics.

EUROPE PRIVATE EQUITY FIRM of the YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months ending November 1, 2010 including any significant transactions by portfolio companies for mid-market segments. (b) Dedicated presence in Europe.)

AXA Private Equity
Bridgepoint
Nordic Capital
IK Investment Partners.

Barclays Private Equity
Hg Capital
3i Capital

UNITED KINGDOM MID-MARKET PRIVATE EQUITY FIRM of the YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months ending November 1, 2010 including any significant transactions by portfolio companies for mid-market segments. (b) Dedicated presence in Europe.)

August Equity
Gresham Private Equity
Rutland Partners

CBPE Capital
Phoenix Equity Partners
YFM Private Equity

EUROPE M&A INVESTMENT BANK of the YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months ending November 1, 2010 including significant transactions in the mid-market segments. (b) Dedicated presence in Europe.)

DC Partner
Deutsche Bank
Rothschild

BNP Paribas
Morgan Stanley
UBS Securities

► **NOMINATE, your Top Deals, Dealmakers**

Entry forms, bookings, contact: Jimmy Douloubakas
T: +347.680.7254

E: jimmy@globalmanetwork.com

► **EUROPE M&A DEAL FORUM and AWARDS GALA**

Speak, participate, contact: Raj Kashyap
T: +914. 886. 3085

E: raj@globalmanetwork.com



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FIRM *of the* YEAR AWARD CONTENDERS

EUROPE M&A LAW FIRM of the YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months ending November 1, 2010 including significant transactions in the mid-market segments. (b) Dedicated presence in Europe.)

Allen & Overy
Freshfields Bruckhaus Deringer
Linklaters

CMS
Hogan Lovells
Simmons & Simmons

EUROPE ACCOUNTING & TRANSACTION ADVISOR

Deloitte
Ernst & Young
KPMG

Duff & Phelps
Grant Thornton
PriceWaterhouse

EUROPE M&A TECHNOLOGY PRODUCTS

(New category: Eligibility – providers of M&A products that is technology based and include virtual data rooms, market data, etc.)

Bowne
Merrill Datasite

Firmex
Intralinks

nominate YOUR

top deals for:

M&A DEAL of the YEAR (large mid-market)
M&A DEAL of the YEAR (mid-market)
M&A DEAL of the YEAR (lower mid-market)

CORPORATE DEAL of the YEAR
PRIVATE EQUITY DEAL of the YEAR
CROSS BORDER M&A DEAL of the YEAR

dealmaker for:

PRIVATE EQUITY DEALMAKER of the YEAR
M&A INVESTMENT BANKER of the YEAR
M&A BOUTIQUE INVESTMENT BANKER of the YEAR
M&A LAWYER of the YEAR

nomination rules and process:

- (1) Deal size above 5 million and below 1 billion USD
- (2) Deal must be closed anytime between timeframe October 1, 2009 – November 1, 2010
- (3) There is NO fees to nominate.
- (4) Any industry professional from the industry can nominate on behalf of firm, colleague, or client.
- (5) Nominees and finalists must confirm “proof of attendance” for the winner selection process.
Acceptable “*proof of attendance*” include (a) invited or confirmed speaker; (b) sponsor-speak at the Forum; or (c) corporate tables or individual registration for the Forum and Awards Gala Dinner.

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FIRM *of the* YEAR AWARD CONTENDERS



HONORS

**Top Deals,
Influential Dealmakers,
A-list Firms,**

from

European middle market mergers, acquisitions, private equity communities.



Eligibility Standards:

Deals must be closed and deal size above 5 million and below billion USD in size.
Proof of attendance at AWARDS GALA per winner selection process.

Nomination Process:

- (1) Open Nominations: NO FEE to nominate and any one from the industry can enter nominations on behalf of their organization, colleagues, and clients.
- (2) Invited Nominees: Short lists of top contenders are invited to acknowledge their nominations by Global M&A Network based on diligent research.

Proof of Attendance Policy: Required for the winner selection process.

- (1) REGISTRATION/BOOKINGS: Individual or Corporate Tables.
- (2) FORUM SPEAKER: As qualified/invited and confirmed on 1st come basis.
- (3) FORUM SPONSOR: Per sponsor benefits.

JOIN leaders, industry experts *at the:*

EUROPE M&A DEAL FORUM

December 8, 2010 *at the* Le Meridian Hotel, London UK

Building on successes of previous world class gatherings, the Europe M&A Forum provides latest targeted information on the evolving middle market deal trends. From interactive sessions to networking, the gathering offers an incredible potential to share ideas, harvest business connections and celebrate with the best and the brightest professionals at the awards gala and dinner.

PROGRAM OVERVIEW:

EUROPE M&A DEAL: What trends to watch for year ahead?

PRIVATE EQUITY: How to formulate deal structures to manage risks?

DISTRESSED M&A: Strategy for executing transactions for underperforming companies, assets?

KNOWLEDGE SESSION: Valuations, purchase price determinants in changing economic environment

REGIONAL SPOTLIGHT: Eastern Europe, including Russia

DEAL FINANCING: Options and how to secure financing?

SCHEDULE at: <https://www.globalmanetwork.com/americasma.php>

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Winner Recognition Policy:

(i) **AWARDS GALA and CEREMONY:**

"Winners" are revealed and honored at the awards gala ceremony.

"DEAL" and "FIRM", awards nominee and/or their representatives must confirm "proof of attendance" and be present at the gala ceremony.

"INDUSTRY EXECUTIVE" awards, the individual nominee--award recipient must attend to be officially honored and recognized at the ceremony.

(ii) **DEAL AWARD RECOGNITION POLICY: "It is the DEAL that WINS"...**

Naturally each deal has multiple advisors and following is the order of trophy presentation policy:

(1) Trophy presented to corporate or private equity firm; **followed by**

(2) Trophy presented to primary lead legal or financial advisor per nomination received; **followed by**

(3) Multiple nominees per deal, then ONLY the nominee's primary to the deal who have confirmed "PROOF of ATTENDANCE".

Firm's that do not confirm their "proof of attendance" are not considered "WINNERS" even if they entered nominations.

(iii) **FAIRNESS:** Global M&A Network makes every effort to inform and invite all the finalist contenders.

(iv) **WINNERS RECOGNITION:**

Global M&A Network issues the official WINNERS CIRCLE release which includes the recipient of the trophy(ies); AND, acknowledges other deal advisors who ATTEND the awards gala and ceremony.

Firms that do not confirm "proof of attendance" and do not have representation at the awards gala are *not* considered winners and cannot claim to have won the award without the written consent of Global M&A Network organization.

(v) **EUROPE M&A DEALMAKER FORUM and ATLAS AWARDS, December 8, 2010**

EARLY VIP REGISTRATION RATE: \$900 per delegate expires November 9, 2010

CORPORATE TABLE RATE: \$5000 admits 10 guests for the awards gala and dinner.

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