

## DISTRESSED M&A FORUM and AWARDS GALA CEREMONY, June 17, 2010, Allerton Hotel, Chicago, IL

May 12, New York, NY: Founded on the principles of authenticity, objectivity and excellence, the TURNAROUND ATLAS AWARDS will honor brilliant leaders, professionals, top deals and firms from the restructuring, special situations M&A, and the turnaround communities.

"Adhering to the mission of excellence and objectivity, the **55 award categories** reflects diversities in size and geographies, making the TURNAROUND ATLAS AWARDS the most significant recognition program for the restructuring and turnaround communities."—*Awards Committee*. (See page 9 of this document for additional information on the awards program.)

Winners are revealed and honored at the awards gala and dinner ceremony held on June 17 in Chicago. Finalists and award recipients must attend the awards gala ceremony to be recognized.

#### TURNAROUND LEADERSHIP ACHEIVEMENT AWARD, recipient:

### Mr. Rodney O'Neal, Chief Executive Officer and President, Delphi Corporation

Join us in honoring the achievements of Mr. O'Neal and the management team at the Delphi Corporation for leading a successful reorganization over the years.

about Delphi Corporation: Delphi is a leading global supplier of electronics and technologies for automotive, commercial vehicle and other market segments. To learn more, visit: www.delphi.com

#### **MAJOR TURNAROUND AWARD CATEGORIES:**

#### Turnaround Atlas Award of the Year (above \$5 billion)

(Category includes in-court and out of court restructurings, world-wide.)

- CIT Group, Evercore Partners, Skadden, Arps, Slate, Meagher & Flom, LLP
- Charter Communications, Inc, Kirkland & Ellis, Skadden, Arps, Slate, Meagher & Flom, LLP
- Delphi Corporation, Delphi Corporation
- Ford Motor Company, Ford Motor Company
- Idearc Inc. Moelis & Company
- General Motors Corporation, Rothschild, Cadwalader, Wickersham & Taft, LLP
- Reorganization and Sale of Chrysler Corporation to Fiat spa, UBS Securities, Cadwalader, Wickersham & Taft

#### Turnaround Atlas Award of the Year (above \$1 billion)

(Category includes in court reorganization and out of court restructurings, world-wide.)

- Interstate Bakeries Skadden, Arps, Slate, Meagher & Flom, LLP
- Masonite International Corporation, Masonite International Corporation
- Monier Group, Investor Group
- Sonic Automotive, Moelis & Company
- Simmons Bedding Company, Ares Management, Teachers Private Capital
- The SemGroup Corporation, SemGroup Corporation

## Turnaround Atlas Award of the Year (above \$500 million)

(Category includes in-court and out of court restructurings, world-wide.)

- Bally Total Fitness, Kramer Levin Naftalis & Frankel LLP
- Bank United Financial Corporation, BankUnited
- Merisant Company, The Blackstone Group
- MagnaChip Semiconductor, Imperial Capital
- Mahindra Satyam (post acquisition turnaround) Mahindra Satyam, Amarchand & Mangaldas & Suresh A. Shroff
- Restructuring of Incisive Media Group, Freshfields Bruckhaus Deringer, Jamieson Corporate Finance

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Individual award recipients and nominee finalists **must** attend the awards gala ceremony to be officially recognized as the winner. For "LEADERSHIP" and "INDUSTRY EXECUTIVE" awards, the nominated executive must attend the awards gala ceremony. For transactions/assignments and firm awards, senior representatives from the nominated firm must attend.

General enquiries, contact: Awards Gala, reservations, contact:





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#### **MAJOR TURNAROUND AWARD CATEGORIES:**

#### Turnaround Atlas Award of the Year (above \$100 million)

(Category includes in-court and out of court restructurings, world-wide.)

- Fluid Routing Solutions, Inc., Mesirow Financial Consulting
- Greektown Casino-Hotel, Conway MacKenzie, Inc.
- Acquisition of Hartmarx Corporation by Emerisque Brands and S. Kumars Nationwide Ltd., William Blair & Co
- Muzak Holdings, Kirkland & Ellis LLP
- Republic Airways Holdings, Inc., Seabury Group
- Shred-it International, Inc., Imperial Capital
- Z Gallerie, Broadway Advisors, LLC

#### Turnaround Atlas Award of the Year (above \$5 million)

(Category includes in-court and out of court restructurings, world-wide.)

- Crabtree & Evelyn, Cooley Godward Kronish, LLP
- E.B. Bradley Co., Industrial Opportunity Partners
- Evotec AG TVM Capital
- Fleetwood Enterprises, Inc, American Industrial Partners Capital
- Lenox Group Inc. Clarion Capital Partners
- Stila Corporation, Patriarch Partners, LLC

#### Corporate Turnaround Award of the Year (above \$5 billion)

(Category includes in-court and out-of-court restructurings, and of companies acquired by private equity firms)

- CIT Group, Evercore Partners, Skadden, Arps, Slate, Meagher & Flom, LLP
- Charter Communications, Inc. Charter Communications, Kirkland & Ellis, Skadden, Arps, Slate, Meagher & Flom,
- Delphi Corporation, Delphi Corporation
- Ford Motor Company, Ford Motor Company
- Idearc Inc. Moelis & Company
- General Motors Corporation, Rothschild, Cadwalader, Wickersham & Taft, LLP

## Corporate Turnaround Award of the Year (above \$1 billion)

(Category includes in-court and out-of-court restructurings, and of companies acquired by private equity firms)

- Interstate Bakeries Skadden, Arps, Slate, Meagher & Flom, LLP
- Masonite International Corporation, Masonite International Corporation
- Reorganization of Lear Corporation, Kirkland & Ellis LLP
- Sonic Automotive, Moelis & Company
- The SemGroup Corporation, SemGroup Corporation

## Corporate Turnaround Award of the Year (above \$500 million)

(Category includes in-court and out-of-court restructurings, and of companies acquired by private equity firms)

- BankUnited, BankUnited
- Merisant Company, Merisant Company
- Mahindra Satyam (post acquisition turnaround) Mahindra Satyam, Amarchand & Mangaldas & Suresh A. Shroff Co.
- Restructuring of Incisive Media Group, Freshfields Bruckhaus Deringer, Jamieson Corporate Finance
- Spectrum Brands, Spectrum Brands

#### Corporate Turnaround Award of the Year (above \$100 million)

(Category includes in-court and out-of-court restructurings, and of companies acquired by private equity firms)

- Fluid Routing Solutions, Inc., Mesirow Financial Consulting
- Greektown Casino-Hotel, Conway MacKenzie, Inc.
- Milacron LLC, Milacron
- Republic Airways Holdings, Inc., Seabury Group
- Muzak Holdings, Kirkland & Ellis LLP
- Z Gallerie, Broadway Advisors, LLC

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#### **MAJOR TURNAROUND AWARD CATEGORIES:**

#### Corporate Turnaround Award of the Year (above \$5 million)

(Category includes in-court and out-of-court restructurings, and of companies acquired by private equity firms)

- Advanced Communications Inc SSG Capital Advisors
- Crabtree & Evelyn, Cooley Godward Kronish, LLP
- Evotec AG TVM Capital
- Lyman Lumber Company Fredrikson & Byron
- Spiegel Brands, Inc., Patriarch Partners, LLC
- TVI Corporation. Buccino & Associates, Inc.

#### Private Equity Turnaround Deal of the Year (above \$100 million)

(Category includes distressed or special situation transactions by private equity firms.)

- Acquisition of Bank United Financial Corp by WL Ross & Co., Blackstone Group, Carlyle Group Centerbridge Capital Partners.
- Acquisition of Eddie Bauer, Golden Gate Capital
- Acquisition of Hartmarx Corporation by Emerisque Brands and S. Kumars Nationwide Ltd., William Blair & Co
- Greatwide Logistics acquisition by Centerbridge Partners and investors. Centerbridge Partners
- Recapitalization of North American Breweries, Inc. and acquisition of Labatt USA from Interbrew International B.V., a subsidiary of Anheuser-Busch InBev; assets of High Falls Brewing Company; and Seagram's Cooler Brands. KPS Capital Partners

## Private Equity Turnaround Deal of the Year (above 5 million)

(Category includes distressed or special situation transactions by private equity firms.)

- Acquisition of Allen-Vanguard Corporation, Versa Capital Management
- Acquisition of E.B. Bradley Company, Industrial Opportunity Partners
- Asset acquisition of Fleetwood Enterprises, Inc, American Industrial Partners Capital
- Acquisition of Lenox Group Assets, Clarion Capital Partners
- Acquisition of Meadow Valley Corporation, Insight Equity
- Acquisition of Stila Cosmetics, Patriarch Partners

### International Turnaround Deal of the Year (This category includes international transactions.)

- Global Investment House, Global Investment House
- Mahindra Satyam, Mahindra Satyam, Amarchand & Mangaldas & Suresh A. Shroff Co.
- Masonite International Corporation, Masonite International Corporation
- McCarthy & Stone Freshfields Bruckhaus Deringer
- Restructuring of Incisive Media Group, Freshfields Bruckhaus Deringer, Jamieson Corporate Finance
- Shred-it International, Inc., Imperial Capital

### Out of Court Turnaround of the Year

- American Axle & Manufacturing Holdings, Inc
- Mahindra Satyam Mahindra Satyam, Amarchand & Mangaldas & Suresh A. Shroff Co.
- Global Investment House, Global Investment House
- Midwest Airlines, Inc Seabury Group
- Shred-it International, Imperial Capital
- Sonic Automotive, Moelis & Company

## Chapter 11 Turnaround of the Year (5 billion+) (This category includes "Pre-negotiated" Chapter 11 turnarounds)

- CIT Group, Evercore Partners, Skadden, Arps, Slate, Meagher & Flom, LLP
- Charter Communications, Inc, Kirkland & Ellis, Skadden, Arps, Slate, Meagher & Flom, LLP
- Idearc Inc. Moelis & Company
- General Motors Corporation, Rothschild, Cadwalader, Wickersham & Taft, LLP
- Reorganization and Sale of Chrysler Corporation to Fiat spa, UBS Securities, Cadwalader, Wickersham & Taft

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### **MAJOR TURNAROUND AWARD CATEGORIES:**

Chapter 11 Turnaround of the Year (1 billion+) (This category includes "Pre-negotiated" Chapter 11 turnarounds)

- Interstate Bakeries Skadden, Arps, Slate, Meagher & Flom, LLP
- ION Media Networks, Inc. Moelis & Company
- Source Interlink Companies, Inc. Moelis & Company
- Reorganization of Pilgrim's Pride and sale to JBS U.S.A., Pilgrims Pride Corporation, CRG Partners
- The SemGroup Corporation, SemGroup Corporation
- Spectrum Brands, Spectrum Brands

#### Chapter 11 Turnaround of the Year (200 million+) (This category includes "Pre-negotiated" Chapter 11 turnarounds)

- Bally Total Fitness, Kramer Levin Naftalis & Frankel LLP
- Cygnus Business Media, Zolfo Cooper LLC
- Greektown Casino-Hotel, Conway MacKenzie, Inc.
- J.G. Wentworth, JLL Partners
- Merisant Company, The Blackstone Group
- Muzak Holdings, Kirkland & Ellis LLP

#### Chapter 11 Turnaround of the Year (5 million+) (This category includes "Pre-negotiated" Chapter 11 turnarounds)

- Crabtree & Evelyn, Cooley Godward Kronish, LLP
- Filene's Basement, Cooley Godward Kronish, LLP
- Fluid Routing Solutions, Inc., Mesirow Financial Consulting
- Frontier Airlines Holdings, Inc., Seabury Group
- GPX International Tire Corporation (GPX), sale of assets to Alliance Tire, to Dynamic Tire Group and to Maine Industrial Tire nominee TM Capital
- Z Gallerie Reorganization, Broadway Advisors

## Pre-packaged Chapter 11 Turnaround of the Year (1 billion+) (Includes "Pre-pack" Chapter 11 turnarounds, only)

- CIT Group, Evercore Partners, Skadden, Arps, Slate, Meagher & Flom, LLP
- Charter Communications, Inc, Kirkland & Ellis, Skadden, Arps, Slate, Meagher & Flom, LLP
- General Motors Corporation, Rothschild, Cadwalader, Wickersham & Taft, LLP
- Reorganization of Nortek, Inc. Nortek Inc.
- Simmons Bedding Company, Ares Management, Teachers Private Capital

## Pre-packaged Chapter 11 Turnaround of the Year (Includes "Pre-pack" Chapter 11 turnarounds, only)

- Baseline Oil & Gas Corp., Thompson & Knight LLP, Grant Thornton
- Cygnus Business Media, Zolfo Cooper LLC
- J.G. Wentworth, JLL Partners
- Panolam Industries International Inc. Investor Group
- Stallion Oilfield Services, Stallion Oilfield Services Ltd.

## Cross Border Special Situation M&A Deal of the Year

- Acquisition of "Bethany Holdings" by Standard Portfolios LLC, Pillsbury Winthrop Shaw Pittman LLP
- Acquisition of Hartmarx Corporation by Emerisque Brands and S. Kumars Nationwide Ltd., William Blair & Co
- Pilgrim's Pride and sale to JBS U.S.A., Pilgrims Pride Corporation, CRG Partners
- Reorganization and Sale of Chrysler Corporation to Fiat spa, UBS Securities
- Sale of Indalex to Sapa AB, Sapa AB

## Special Situation M&A Deal of the Year (above \$500 million)

- Acquisition of BankUnited Financial Corp by Investor Group, WL Ross & Co., BankUnited
- Reorganization of Pilgrim's Pride and sale to JBS U.S.A., Pilgrims Pride Corporation, CRG Partners
- Reorganization and Sale of Chrysler Corporation to Fiat spa, UBS Securities
- Berry Plastics Corporation acquisition of Pliant Corporation, Jefferies & Co
- Greatwide Logistics acquisition by Centerbridge Partners and investors. Centerbridge Partners

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#### **MAJOR TURNAROUND AWARD CATEGORIES:**

#### Special Situation M&A Deal of the Year (above \$100 million)

- Acquisition of BearingPoint assets by Deloitte LLP, Kramer Levin Naftalis & Frankel LLP
- Acquisition of "Bethany Holdings" by Standard Portfolios LLC, Pillsbury Winthrop Shaw Pittman LLP
- Acquisition of Hartmarx Corporation by Emerisque Brands and S. Kumars Nationwide Ltd., William Blair & Co
- GPX International Tire Corporation (GPX), sale of assets to Alliance Tire, to Dynamic Tire Group and to Maine Industrial Tire TM Capital
- Republic Airways Holdings, Inc. acquisition of Frontier Airlines and Midwest Airlines. Seabury Group
- Rise Energy Beta, LLC; Beta Operating Company, LLC; and SP Beta Properties, LLC acquired certain assets from Pacific Energy Resources Ltd. Haynes and Boone, LLP
- Shred-it International, Inc., Imperial Capital

## Special Situation M&A Deal of the Year (above \$5 million)

- American Greetings acquisition of Recycled Paper Greetings, American Greetings; Imperial Capital
- Acquisition of Advantage Rent-A-Car assets by The Hertz Corporation, Livingstone Partners
- Acquisition of Ritz Cameras by RCI Acquisition, SSG Capital Advisors; Morris, Nichols, Arsht & Tunnell LLP
- International Automotive Components Group asset acquisition from Stankiewicz, WL Ross & Co
- Sale of Amtex Steel to Esmark Inc. Fort Dearborn Partners

#### Recapitalization Deal of the Year

- Carlson Systems Holdings, Industrial Opportunity Partners
- Hirschfeld Industries, Insight Equity
- Quality Care Home Health, LLC, Valor Equity Partners
- Westwood One, Inc. The Gores Group
- Ellery Homestyles, SSG Capital Advisors

## **INDUSTRY TURNAROUND AWARDS:**

#### Automotive & Services

- Ford Motor Company, Ford Motor Company
- Reorganization of Delphi Corporation, Delphi Corporation
- Reorganization & Sale of Chrysler Corporation to Fiat S.p.A, UBS Securities, Cadwalader, Wickersham & Taft,
- Reorganization of General Motors Corporation, Rothschild, Cadwalader, Wickersham & Taft, LLP
- Sonic Automotive, Moelis & Company

## Beverage, Food & Services

- Interstate Bakeries Skadden, Arps, Slate, Meagher & Flom, LLP
- Merisant Company, The Blackstone Group
- Reorganization of Pilgrim's Pride and sale to JBS U.S.A. Pilgrim's Pride Corporation
- Recapitalization of North American Breweries, Inc. and acquisition of Labatt USA; assets of High Falls Brewing Company; and Seagram's Cooler Brands. KPS Capital Partners

### Consumer Products, Manufacturing & Services

- Acquisition of Hartmarx Corporation by Emerisque Brands and S. Kumars Nationwide Ltd., William Blair & Co
- Bally Total Fitness, Kramer Levin Naftalis & Frankel LLP
- Ellery Homestyles, SSG Capital Advisors
- Reorganization of Crabtree & Evelyn, Cooley Godward Kronish, LLP
- Republic Airways Holdings, Inc. acquisition of Frontier Airlines and Midwest Airlines. Seabury Group

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## **INDUSTRY TURNAROUND AWARDS:**

## Energy, Renewable & Services

- Rise Energy Beta, LLC; Beta Operating Company, LLC; and SP Beta Properties, LLC acquired certain assets from Pacific Energy Resources Ltd. Haynes and Boone, LLP
- Sale of VeraSun Energy manufacturing facilities to Valero Renewable Fuels
- Crusader Energy Group reorganization and sale Jones Energy and Metalmark Capital
- Newfield Exploration Co. asset acquisition of TXCO Resources Inc, Cox Smith Matthews
- The SemGroup Corporation, SemGroup Corporation

#### Entertainment, Media & Services

- Cygnus Business Media, Zolfo Cooper LLC
- ION Media Networks, Inc. Moelis & Company
- Recapitalization of VNU Media, Bayside Capital
- Reorganization of Muzak Holdings, Kirkland & Ellis LLP, Moelis & Company
- Acquisition of Sun-Times Media Group, Goldberg Kohn Ltd
- The Star Tribune, reorganization, Star Tribune Media Company LLC

#### **Financials**

- Bank United Financial Corp, BankUnited.
- Global Investment House, Global Investment House
- CIT Group, Evercore Partners, Skadden, Arps, Slate, Meagher & Flom, LLP
- J.G. Wentworth, JLL Partners
- BB&T Corporation asset acquisition of Colonial Bank, BB&T

#### Industrial Products, Manufacturing & Services

- Berry Plastics Corporation acquisition of Pliant Corporation, Jefferies & Co
- Design Investors LLC acquires Waterworks Inc, Design Investors
- Fluid Routing Solutions, Inc., Mesirow Financial Consulting
- GPX International Tire Corporation (GPX), sale of assets to Alliance Tire, to Dynamic Tire Group and to Maine Industrial Tire nominee TM Capital
- Panolam Industries International Inc. Investor Group
- Sale of Amtex Steel to Esmark Inc. Fort Dearborn Partners

#### Real Estate, Construction & Services

- Acquisition of "Bethany Holdings" by Standard Portfolios LLC, Pillsbury Winthrop Shaw Pittman LLP
- Acquisition of Meadow Valley Corporation, Insight Equity
- LandSource Communities Development LLC, Greenberg Traurig, LLP
- McCarthy & Stone Freshfields Bruckhaus Deringer
- Reorganization and sale of Double JJ Resorts to Progressive Resorts LLC, O'Keefe & Associates
- Reorganization of WCI Communities, Inc.

### Retail Stores & Services

- Acquisition of Ritz Cameras by RCI Acquisition, SSG Capital Advisors, Morris, Nichols, Arsht & Tunnell LLP
- Acquisition of Advantage Rent-A-Car assets by The Hertz Corporation, Livingstone Partners
- Bruno Supermarkets sale and restructuring to Southern Family Markets, SSG Capital Advisors
- Filene's Basement, Cooley Godward Kronish, LLP
- Reorganization and sale of Big 10 Tire Stores SSG Capital Advisors, Morris, Nichols, Arsht & Tunnell LLP
- Z Gallerie Reorganization, Broadway Advisors, LLC

## Telecom & Technology

- Mahindra Satyam Mahindra Satyam, Amarchand & Mangaldas & Suresh A. Shroff Co.
- MagnaChip Semiconductor, Imperial Capital
- Refinancing of Advanced Communications Inc. SSG Capital Advisors
- TVI Corporation (Immediate Response Technologies Inc.), Buccino & Associates, Inc

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FIRM of the YEAR AWARDS (Restructuring & Turnaround Practices as nominated and invited per eligibility standards)

## Turnaround Private Equity Firm of the Year

- Industrial Opportunity Partners
- KPS Capital Partners
- Monomoy Capital Partners
- Prophet Equity Partners
- Patriarch Partners
- Sun Capital Partners

### Restructuring Financial Advisor of the Year (Large assignments/deals)

- Lazard Ltd
- Miller Buckfire & Co
- Moelis & Company
- Rothschild
- The Blackstone Group

#### Restructuring Law Firm of the Year (Large assignments/deals)

- Cadwalader, Wickersham & Taft
- Davis Polk & Wardwell, LLP
- Kirkland & Ellis
- Skadden, Arps, Slate, Meagher & Flom
- Weil Gotshal & Manges

#### Turnaround Consulting Firm of the Year (Large assignments/deals)

- AlixPartners
- Alvarez & Marsal
- FTI Consulting
- The Boston Consulting Group

## Restructuring Financial Advisor of the Year (Middle Market assignments/deals)

- Houlihan Lokey
- Imperial Capital
- Jefferies & Co
- Mesirow Financial Holdings Inc
- William Blair & Co

## Restructuring Law Firm of the Year (Middle Market assignments/deals)

- Cooley Godward Kronish
- Greenberg Traurig
- Jones Day
- Kramer Levin Naftalis & Frankel
- McDermott Will & Emery

#### Turnaround Consulting Firm of the Year (Middle Market assignments/deals)

- Conway MacKenzie
- CRG Partners
- Focus Management Group
- Mesirow Financial Consulting
- Zolfo Cooper LLC

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FIRM of the YEAR AWARDS (Restructuring & Turnaround Practices as nominated and invited per eligibility standards)

## Restructuring Financial Advisor of the Year (Boutique/Specialty)

- Chanin Capital Partners
- BDO Capital Advisors
- General Capital Partners
- SSG Capital Advisors
- Stout Risius Ross Inc

#### Turnaround Consulting Firm of the Year (Boutique/Speciality)

- Broadway Advisors
- Buccino & Associates Inc
- Clear Thinking Group
- Strategic Management Partners, Inc.

#### **INDUSTRY EXECUTIVE AWARDS for 2010.**

Award recipients revealed for the first-time at the Awards Gala and must be present to be recognized. .

Private Equity Turnaround Executive of the Year

Corporate Turnaround Executive of the Year

Restructuring Legal Advisor of the Year (Two awards – Large and Middle Markets)

Restructuring Financial Advisor of the Year (Three awards – Large; Middle Markets; and Boutique)

Turnaround Consultant of the Year (Three awards – Large; Middle Markets; and Boutique)

### JOIN THOUGHT LEADERS and TOP INDUSTRY EXPERTS at the

## DISTRESSED M&A FORUM: strategic intelligence: from re-structuring to revenues

Picking up from 2009 theme, the FORUM examines:

- Rewards of Distressed Investing
- Cross-Border Distressed M&A Trends
- Best Practices in Corporate Transformation
- Hot Sectors for Getting Deals Done
- Pre-Packaged Chapter 11 Reorganization as Business Strategy
- Middle-Market Restructuring and Reorganization Solutions
- Due Diligence & Valuations; among other timely issues to be debated by the top experts from the industry.

## **KEYNOTE PRESENTATIONS:**

Tony Hunter, President, Publisher and CEO, Chicago Tribune Company Lynn Tilton, Chief Executive Officer and Principal Patriarch Partners

## PROGRAM PANELISTS:

Bassem Mansour, Managing Partner, Resilience Capital Partners

Dino Cusumano, Partner, American Industrial Partners

John M. Collard, Chairman, Strategic Management Partners, Inc.

Geoffrey Richards, Principal, Head Special Situations and Restructuring Group, William Blair & Company Robert Warshauer, Managing Director, Co-Head of Restructuring Advisory Practice, Imperial Capital

John Balzer, Director, Goldman Sachs Special Situations Group

Bruce Blum, Partner, The Chartres Lodging Group

Jack Butler, Jr., Partner, Co-Practice Leader, Corporate Restructuring, Skadden Arps, Slate, Meagher, Flom; Kevin Krakora, Senior Managing Director, Mesirow Financial Consulting; and others.

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### THE AWARDS PROGRAM:

Gold Standard of Performance, the TURNAROUND ATLAS AWARDS program is part of the M&A ATLAS AWARDS global brand; and exclusively honors outstanding performances from the special situation M&A deals, restructuring, reorganizations and turnaround communities, world-wide.

## 2010 award program expanded to address variety in

- (a) SIZE—any transaction above 5 million;
- (b) GEOGRAPHY—turnarounds and financial work-outs completed world-wide;
- (c) NEW CATEGORIES—such as *Pre-packaged Chapter 11 Turnaround* and *Cross-border Special Situation M&A* Deal awards in keeping with the industry trends.

Any industry professional is able to enter nominations free of any fees on behalf of their organization, colleagues, clients or peers from the industry by downloading the entry forms available on the web-site. Additionally, Global M&A Network team tracks top deals per eligibility standards.

### 2010 TURNAROUND ATLAS AWARDS GALA & DINNER:

Winners are officially revealed at the awards gala ceremony—a gathering of leaders and A-list professionals from the turnaround communities. Awards ceremony is presided by a leading television broadcast personality.

ATTIRE: Business formal, neck-tie required.

ACCEPTANCE REMARKS: Winners are encourage to make their acceptance remarks for 2 minutes or less.

TROPHY: Made of heavy crystal is breakable. Carry on trophy box is available to winners.

PHOTOGRAPHY: Winner photography is available a week after the awards gala ceremony.

2010 WINNERS CIRCLE ANNOUNCEMENT: Official announcement is made available on June 18, by noon.

## FINALISTS & WINNER SELCTION PROCESS:

- (1) All nominations are evaluated, verified and listed in the categories where it was highly ranked.
- (2) Selection process is rigorous and finalist nominees with highest scores based on "performance" criteria within individual award category is recognized as the "winner".
- (3) The independent awards committee oversees the scoring metrics methodology and the results.
- (4) Firm and executive awards are selected logically from the group of top deals; and related attributes.

#### AWARDS GALA and DINNER: OFFICIAL RECOGNITION POLICY:

- (1) "Winners" are formally honored at the TURNAROUND AWARDS GALA and DINNER CEREMONY.
- (2) Nominees and award recipients must attend the awards gala and dinner ceremony held on June 17, following the DISTRESSED M&A FORUM.
- (3) For "deal" and "firm" awards, deal team or nominee firm representatives can accept the award on behalf of the firm. For "LEADERSHIP" and "INDUSTRY EXECUTIVE" awards, the individual recipient must be present at the ceremony to be recognized.
- (4) MULTIPLE NOMINATIONS: If a deal has several nominees and wins, then each nominee is honored at the awards gala ceremony.
- (5) STANDARDS of EXCELLENCE: Global M&A Network makes every effort to invite the top contenders/nominees.

#### OFFICIAL WINNERS CIRCLE ANNOUNCEMENT POLICY:

- (1) Global M&A Network issues official WINNERS CIRCLE announcement release which includes the recipient of the trophy(ies); and acknowledged firms attending the awards gala and ceremony. Firms that do not attend the awards gala are not considered winners and cannot claim to have won the award without the consent of Global M&A Network organization.
- (2) WINNERS are free to publicize their achievements and must acknowledge Global M&A Network in their publicity materials. Logo and additional information are also made available.

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