



THE M&A  
ATLAS  
AWARDS

## ANNUAL GLOBAL MAJOR MARKETS AWARDS GALA

March 10, 2011 at *the* American Museum of Natural History, New York, USA

### CONGRATULATING *the* 2011 FINALISTS CONTENDERS

**January 15, 2011, New York:** Congratulating all the finalists at the annual M&A ATLAS AWARDS representing forty plus global markets. "198 eligible deals were evaluated worldwide to select the top finalists reflecting diversity in deal size, industries and regions." Independent Awards Committee.

The prestigious M&A Atlas Awards, *Global Major Markets* is the only M&A awards program to honor top deals, influential dealmakers and outstanding firms for transactions valued above billion dollars from all corners of the globe.

"We are delighted to continue the tradition of honoring the finest from the global M&A communities. Industry experts and dealmakers should take pride for successfully completing variety of deals." Shanta Kumari, managing partner and CEO, Global M&A Network.

**GOLD STANDARD of PERFORMANCE**, the awards honors excellence based on measurable deal performance metrics such as novelty and structure; sector and market complexities; jurisdictional intricacies; professional leadership; brand strength; resourcefulness; among other criteria.

**AWARDS GALA CEREMONY:** Winners are revealed for the 1<sup>st</sup> time at the **red-carpet awards gala ceremony** held on the evening of March 10, 2011 at the American Museum of Natural History, New York. Finalists and nominee representatives must attend the awards gala to be officially recognized in company of senior executives and peers from the industry.

### **WHAT to DO** if you are among the TOP FINALISTS?

Many congratulations on making the list. We encourage you to submit nomination or additional information for the winner selection process and gain the upper-hand.

Importantly, confirm your individual or corporate table bookings for the awards gala dinner. The gala is the most significant gathering and networking occasion of corporate, private equity, investment bankers, lawyers and industry professionals from the global mergers and acquisitions communities.

**WINNER SELECTION:** Independent awards advisory group audits the "performance" evaluative criteria for each category, scores and ranks the results. Additional information available on the nomination and selection process.

### **NEW:** WINNERS CIRCLE SUPPLEMENT | 2011

*Global Major Markets, Winners Circle Supplement* editorial elaborates on the DEAL winners, profiles DEAL MAKER TEAM award honorees and noteworthy deals transacted by the FIRM of the YEAR winners.

The supplement is produced by the managing editor and the team at Global M&A Network. The content focuses primarily on the achievements, observations of deal trends and invited comments from dealmaker award recipients. Tombstone ad placement is complimentary to firms with reserved corporate table at the awards gala.

Published three weeks post the awards gala, a complimentary *PDF* copy of the *Global Major Markets, Winners Circle Supplement* is made available only to the awards gala attendees and winners.

*Winners Circle Supplement* is posted on-line and available by request.

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### GLOBAL FIRM AWARD FINALISTS:

(Note: Winners selected based on top performing transactions at the M&A Atlas Awards and deal performance criteria. League table rankings do not influence selection.)

#### PRIVATE EQUITY FIRM *of the* YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months valued above billion USD; (b) Dedicated team and presence in three or more global regions )

Bain Capital  
Silver Lake

CVC Capital Partners  
The Carlyle Group

Kohlberg Kravis Roberts & Co  
TPG Capital

#### M&A INVESTMENT BANK *of the* YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months valued above billion USD; (b) Dedicated team and presence in four or more global regions.)

Bank of America Merrill Lynch  
JP Morgan & Co

Citigroup Inc  
Morgan Stanley

Goldman Sachs & Co  
UBS Investment Bank

#### M&A LAW FIRM *of the* YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months valued above billion USD; (b) Dedicated team and presence in four or more global regions.)

Allen & Overy  
Latham & Watkins

Linklaters  
Sullivan & Cromwell

Cleary Gottlieb Steen & Hamilton  
Skadden, Arps, Slate, Meagher & Flom

#### M&A INVESTMENT BANKING HOUSE *of the* YEAR

(Eligibility standards: (a) Notable transaction completed in the previous 12 months valued above billion USD)

Blackstone Advisory Partners  
Lazard

Credit Suisse  
Rothschild

Deutsche Securities

#### ACCOUNTING & DUE DILIGENCE FIRM *of the* YEAR

(Eligibility standards: Dedicated team and presence in four or more global regions.)

Deloitte  
KPMG

Ernst & Young  
PriceWaterHouse Cooper

### DEALMAKER AWARD HONOREES:

(Note: Award recipients selected from top performing deals competing at the M&A Atlas Awards)

Dealmaker award recipients are revealed *for the first-time* at the awards gala ceremony.

- **CORPORATE M&A DEALMAKER *of the* YEAR**  
Recognition for successfully executing merger, acquisition or sale that delivers value to the company.
- **PRIVATE EQUITY DEALMAKER *of the* YEAR**  
Recognition for executing transaction that exemplifies the investment objective of the fund and the firm.
- **M&A INVESTMENT BANKER *of the* YEAR**  
Recognition for executing transformative transaction in the industry.
- **M&A LAWYER *of the* YEAR**  
Recognition for advising on top ranking deal requiring multi-jurisdictional issues.

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## CONGRATULATING *the* 2011 FINALISTS CONTENDERS

### MAJOR DEAL AWARD FINALISTS:

Note: Deals must be closed anytime in 2010. Deal can only compete in three award categories. It is the “deal” that wins. See details on *Deal Winners Recognition policy*.

**GLOBAL M&A DEAL *of the* YEAR** (above 15 billion USD)  
(Standards: Corporate or private equity; any sector; any corner of the globe.)

- America Movil SAB de CV acquisition of Carso Global Telecom.
- Kraft Foods Inc acquisition of Cadbury plc.
- Merger of Kyivstar GSM CJSC with VimpelCom Ltd
- Met Life Inc acquisition of American Life Insurance Company from American International Group Inc.
- Novartis AG majority acquisition of Alcon Inc from Nestlé SA

**GLOBAL M&A DEAL *of the* YEAR** (deal range 10 to 15 billion USD)

- Accor SA demerger of Hotels and Hotels and Prepaid Services business
- Bharti Airtel Ltd acquisition of Zain Africa BV from Mobile Telecommunications Company KSC
- Coca-Cola Co acquisition of Coca-Cola Enterprises North America bottling business, and the sale of the Company's Norway and Sweden bottling operations to CCE.
- Schlumberger Ltd acquisition of Smith International
- Nippon Oil Corporation acquisition of Nippon Mining Holdings Inc. (JX Holdings)

**GLOBAL M&A DEAL *of the* YEAR** (deal range 5 to 10 billion USD)

- Abbott Laboratories acquisition of Solvay Pharmaceuticals SA.
- China Petrochemical Corp (Sinopec) acquisition stake in Repsol Brazilian arm
- Merger of Chi Mei Optoelectronics Corp, Innolux Display Corp., and TPO Displays Corp. (Chimex Innolux)
- Oracle Corporation acquisition of Sun Microsystems
- Telefonica SA acquisition stake Vivo Participações, S.A. by acquiring Brasilcel NV from Portugal Telecom SG

**GLOBAL M&A DEAL *of the* YEAR** (deal range 1 to 5 billion USD)

- CNOOC Ltd., acquisition stake in Bidas Group from Bidas Energy Holdings
- Live Nation Inc. merger with Ticketmaster Entertainment Inc
- Merger of UAL Corporation and Continental Airlines, Inc
- Sale of Volvo Car Corp by the Ford Motor Company to Zhejiang Geely Holding Group Co., Ltd
- Silver Lake and Warburg Partners acquisition of Interactive Data Corporation from Pearson plc

**CROSS-BORDER M&A DEAL *of the* YEAR** (above 5 billion USD)

(Standards: Corporate or private equity; any sector; cross-border deal must have impact in two or more global markets)

- Bharti Airtel Ltd acquisition of Zain Africa BV from Mobile Telecommunications Company KSC
- China Petrochemical Corp (Sinopec) acquisition stake in Repsol Brazilian arm
- Heineken NV acquisition of FEMSA Cerveza SA de CV from Fomento Economico Mexicano SAB de CV
- Kraft Foods Inc acquisition of Cadbury plc.
- Telefonica SA acquisition stake Vivo Participações, S.A. by acquiring Brasilcel NV from Portugal Telecom SG

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#### MAJOR DEAL AWARD FINALISTS: (continued)

Note: Deals must be closed anytime in 2010. Deal can only compete in three award categories. It is the "deal" that wins. See details on *Deal Winners Recognition policy*.

#### CROSS-BORDER M&A DEAL *of the* YEAR (deal range 1 to 5 billion USD)

- CNOOC acquisition stake in Chesapeake Eagle Ford Shale Development
- Consortium of Royal Dutch Shell and PetroChina purchase of Arrow Energy Corp
- Cisco Systems acquisition of Tandberg ASA.
- Korea National Oil Corporation acquisition of Dana Petroleum plc.
- Qatar Holding LLC acquisition stake in Harrods Ltd
- Sale of Volvo Car Corp by the Ford Motor Company to Zhejiang Geely Holding Group Co., Ltd

#### CORPORATE M&A DEAL *of the* YEAR (above 15 billion USD)

(Standards: Strategic transaction, any sector; from any corner of the globe.)

- America Movil SAB de CV acquisition of Carso Global Telecom.
- Exxon Mobil Corporation acquisition of XTO Energy Inc
- Kraft Foods Inc acquisition of Cadbury plc.
- Merger of Kyivstar GSM CJSC with VimpelCom Ltd
- Met Life Inc acquisition of American Life Insurance Company from American International Group Inc.

#### CORPORATE M&A DEAL *of the* YEAR (deal range 10 to 15 billion USD)

- Coca-Cola Co acquisition of Coca-Cola Enterprises North America bottling business, and the sale of the Company's Norway and Sweden bottling operations to CCE.
- Schlumberger Ltd acquisition of Smith International
- Merger of Raiffeisen Zentralbank Österreich AG and Raiffeisen International Bank-Holding AG business
- Nippon Oil Corporation acquisition of Nippon Mining Holdings Inc. (JX Holdings)
- Williams Partners LP acquisition of The Williams Pipeline

#### CORPORATE M&A DEAL *of the* YEAR (deal range 5 to 10 billion USD)

- Kinross Gold Corporation acquisition of Red Back Mining Inc
- Merck KGaA acquisition of the Millipore Corporation
- Reynolds Group Holdings Ltd acquisition of Pactiv Corp.
- SAP America Inc. subsidiary of SAP acquisition of Sybase, Inc.
- Xerox Corporation's acquisition of Affiliated Computer Services Inc.

#### CORPORATE M&A DEAL *of the* YEAR (deal range 1 to 5 billion USD)

- CF Industries Holdings, Inc. acquisition of Terra Industries Inc.
- General Motors Company acquisition of AmeriCredit Corp.
- Live Nation Inc. merger with Ticketmaster Entertainment Inc
- Merger of UAL Corporation and Continental Airlines, Inc
- Mineração Naque S.A, subsidiary of Vale SA, acquisition of Bunge Participações e Investimentos S.A stake in Fertilizantes Fosfatados SA from the Bunge Company S.A
- Shiseido Co. Ltd. acquisition of Bare Escentuals Inc.

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#### MAJOR DEAL AWARD FINALISTS: (continued)

**Note:** Deals must be closed anytime in 2010. Deal can only compete in three award categories. It is the "deal" that wins. See details on Deal Winners Recognition policy.

#### PRIVATE EQUITY DEAL *of the* YEAR

(Standards: Private Equity acquisition, any sector; from any corner of the globe.)

- Apax Partners controlling acquisition TIVIT S.A.
- Blue Acquisition Holding Corp, an entity controlled by 3G Capital acquisition of Burger King Holdings Inc
- CVC Capital Partners acquisition of Sunrise Communications from TDC A/S.
- Kohlberg Kravis Roberts & Co. acquisition of Pets at Home from Bridgepoint
- The Carlyle Group acquisition of NBTY, Inc.

#### CONSORTIUM DEAL *of the* YEAR

(Standards: Two or more private equity led acquisition, any sector; from any corner of the globe.)

- Bain Capital and Advent International acquisition RBS WorldPay from The Royal Bank of Scotland Group plc
- CPP Investment Board and Onex Corporation acquisition of Tomkins plc
- Eversholt Investment Group acquisition of Eversholt Rail Group from HSBC plc
- Hellman & Friedman and Stone Point Capital acquisition of Sedgwick Claims Management Services, Inc. from investor group including Fidelity National Financial, Thomas H. Lee Partners, Evercore Capital Partners
- Silver Lake and Warburg Partners acquisition of Interactive Data Corporation from Pearson plc

#### DIVESTITURE | SPIN-OFF DEAL *of the* YEAR

(Standards: Demerger, divestments transaction, any sector; from any corner of the globe.)

- Accor SA demerger of Hotels and Hotels and Prepaid Services business
- Cheung Kong Infrastructure Holdings Ltd and Hong Kong Electric acquisition of the UK distribution assets of The EDF Group
- Cable and Wireless plc demerger of the Communications and Worldwide business
- Kraft Foods sale of North American pizza business to Nestle SA
- KBC sale of KBL European Private Bankers to Hinduja Group

#### REGIONAL DEAL AWARD FINALISTS:

(Any transaction that is buy, sale, merger, private equity, or cross-border transaction exclusive by region.)

#### AFRICA M&A DEAL *of the* YEAR

- Bharti Airtel Ltd acquisition of Zain Africa BV from Mobile Telecommunications Company KSC
- Kinross Gold Corporation acquisition of Red Back Mining Inc.
- Merger of Metropolitan Life Ltd and Momentum Group Ltd
- Nippon Telegraph and Telephone Corporation acquisition of Dimension Data Holdings

#### EUROPE M&A DEAL *of the* YEAR

- Alstom and Schneider Electric acquisition of Areva Transmission and Distribution business
- Deutsche Bahn AG acquisition Arriva plc
- Merger of Raiffeisen Zentralbank Österreich AG and Raiffeisen International Bank-Holding AG
- Merger of Kyivstar GSM CJSC with VimpelCom Ltd
- Novartis AG majority acquisition of Alcon Inc from Nestlé SA

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### REGIONAL DEAL AWARD FINALISTS: (continued)

(Any transaction that is buy, sale, merger, private equity, or cross-border transaction exclusive by region. It is the "deal" that wins. See details on Deal Winners Recognition policy.)

#### ASIA-PACIFIC M&A DEAL *of the* YEAR

- Guangzhou Automobile Group Co. buyout of Denway Motors Ltd.
- GTL Infrastructure Limited acquisition of telecom tower business of Aircel Limited and its subsidiaries
- Khazanah Holdings acquisition of Parkway Holdings including acquisition of Fortis Healthcare stake
- Merger of Chi Mei Optoelectronics Corp, Innolux Display Corp., and TPO Displays Corp. (Chimex Innolux)
- Nippon Oil Corporation acquisition of Nippon Mining Holdings Inc (JX Holdings)

#### NORTH AMERICA M&A DEAL *of the* YEAR (above 5 billion USD)

- Berkshire Hathaway Inc acquisition of Burlington Northern Santa Fe
- Exxon Mobil Corporation acquisition of XTO Energy Inc
- Met Life Inc acquisition of American Life Insurance Company from American International Group, Inc.
- Pepsi Co acquisition of The Pepsi Bottling Group, Inc and PepsiAmericas, Inc
- PPL Corporation acquisition of EON US LLC from E.ON. AG
- Xerox Corporation's acquisition of Affiliated Computer Services Inc.

#### NORTH AMERICA M&A DEAL *of the* YEAR ((deal range 1 to 5 billion USD)

- Cerberus Capital Management on its acquisition of DynCorp International
- CF Industries Holdings, Inc. acquisition of Terra Industries Inc.
- General Motors Company acquisition of AmeriCredit Corp.
- Hewlett-Packard Development Company acquisition of 3PAR Inc from investor group including Mayfield Associates, Menlo Ventures, Worldview Technology Partners
- The Stanley Works merger with The Black & Decker Corporation
- The Walt Disney Company acquisition of Marvel Entertainment Inc.

#### OCEANIC M&A DEAL *of the* YEAR

- Consortium of Royal Dutch Shell and PetroChina purchase of Arrow Energy Corp
- Goldcorp Inc. acquisition of Andean Resources Limited
- Newcrest Mining acquisition of Lihir Gold
- Reynolds Group Holdings Ltd acquisition of Pactiv Corp.
- Seven Network Ltd acquires WesTrac Holdings Pty Ltd from Australian Capital Equity Pty Ltd

#### SOUTH AMERICA M&A DEAL *of the* YEAR

- Apax Partners controlling acquisition TIVIT S.A.
- Braskem SA acquisition of Polibutenos SA Industrias Quimicas; Quattor Participacoes SA and Unipar Comercial from Uniao de Industrias Petroquimicas SA.
- CNOOC Ltd., acquisition stake in Bidas Group from Bidas Energy Holdings
- Grupo Aval Acciones Valores acquisition of BAC-Credomatic from GE Capital
- Mineração Naque S.A, subsidiary of Vale SA, acquisition of Bunge Participações e Investimentos S.A stake in Fertilizantes Fosfatados SA from the Bunge Company S.A
- The Carlyle Group acquisition of Grupo Qualicorp

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#### GLOBAL INDUSTRY DEAL AWARD FINALIST: (continued)

(Any transaction exclusive by industry group/sectors. It is the "deal" that wins. See details on Deal Winners Recognition policy.)

#### CONSUMER PRODUCTS & SERVICES DEAL *of the* YEAR

- APAX Partners sale of Tommy Hilfiger Corporation to Phillips-Van Heusen Corporation
- Giraffe Acquisition Corporation entity controlled by Bain Capital acquisition of The Gymboree Corporation
- Kohlberg Kravis Roberts & Co. acquisition of Pets at Home from Bridgepoint
- Qatar Holding LLC acquisition stake in Harrods Ltd
- Reckitt Benckiser plc, subsidiary of Reckitt Benckiser Group plc acquisition of SSL International plc
- Shiseido Co. Ltd. acquisition of Bare Escentuals Inc.

#### ENERGY & SERVICES DEAL *of the* YEAR

- Baker Hughes Inc acquisition of BJ Services & Co.
- Exxon Mobil Corporation acquisition of XTO Energy Inc
- China Petrochemical Corp (Sinopec) acquisition stake in Repsol Brazilian arm
- Korea National Oil Corporation acquisition of Dana Petroleum plc.
- Reliance Industries Ltd acquisition stake from Atlas Energy Inc. in Marcellus Shale
- Schlumberger Ltd acquisition of Smith International.
- Williams Partners LP acquisition of The Williams Pipeline

#### FINANCIAL SERVICES DEAL *of the* YEAR

- Altegrity, Inc, owned by Providence Equity Partners acquisition of Kroll Inc. from Marsh & McLennan Companies
- BNY Mellon acquisition of PNC's Global Investment Servicing Inc.
- Interactive Data Corporation acquisition by Silver Lake and Warburg Pincus from Pearson plc
- Grupo Aval Acciones Valores acquisition of BAC-Credomatic from GE Capital
- Man Group plc acquisition of GLG Partners
- Merger of Raiffeisen Zentralbank Österreich AG and Raiffeisen International Bank-Holding AG
- Merger of Max Capital Group and Harbor Point (Alterra Capital Holdings Ltd)
- Visa Inc. acquisition of CyberSource Corporation

#### FOOD, BEVERAGE & SERVICES DEAL *of the* YEAR

- Blue Acquisition Holding Corp, an entity controlled by 3G Capital acquisition of Burger King Holdings Inc
- Heineken NV acquisition of FEMSA Cerveza SA de CV from Fomento Economico Mexicano SAB de CV
- Kraft Foods sale of North American pizza business to Nestle SA.
- Pepis Co acquisition of The Pepsi Bottling Group, Inc and PepsiAmericas, Inc.
- Sale of Michael Foods, Inc. by affiliates of Thomas H. Lee Partners to affiliates of GS Capital Partners.

#### INDUSTRIAL & MANUFACTURING DEAL *of the* YEAR

- CPP Investment Board and Onex Corporation acquisition of Tomkins plc
- Guangzhou Automobile Group Co. buyout of Denway Motors Ltd.
- Merger of Chi Mei Optoelectronics Corp, Innolux Display Corp., and TPO Displays Corp. (Chimex Innolux)
- Reynolds Group Holdings Ltd acquisition of Pactiv Corp.
- The Stanley Works merger with The Black & Decker Corporation.

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#### GLOBAL INDUSTRY DEAL AWARD FINALIST: (continued)

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#### HEALTHCARE & SERVICES DEAL *of the* YEAR (excludes pharma and devices, etc.)

- Khazanah Holdings acquisition of Parkway Holdings including acquisition of Fortis Healthcare's stake
- Silver Lake and BC Partners acquisition of MultiPlan, Inc from The Carlyle Group and Welsh, Carson, Anderson & Stowe.
- TPG Capital and CPP Investment Board acquisition of IMS Healthcare Inc.
- The Carlyle Group and TPG Capital acquisition of Healthscope Ltd.
- Universal Health Services, Inc acquisition of Psychiatric Solutions from Bain Capital

#### MATERIALS & RESOURCES DEAL *of the* YEAR

- Braskem SA acquisition of Polibutenos SA Industrias Quimicas; Quattor Participacoes SA and Unipar Comercial from Uniao de Industrias Petroquimicas
- CF Industries Holdings, Inc. acquisition of Terra Industries Inc.
- Gerdau S.A. acquisition of Gerdau Ameristeel Corporation
- Goldcorp Inc. acquisition of Andean Resources Ltd.
- Sale of Styron unit by the Dow Chemical Company to Bain Capital

#### MEDIA & ENTERTAINMENT DEAL *of the* YEAR

- ABRY Partners, LLC acquisition of RCN Corporation.
- Cablevision Systems Corporation acquisition of Bresnan Communications from Providence Equity Partners
- Grupo Televisa, S.A.B. investment stake in Univision Communications Inc. and 50 percent interest in TuTV
- Liberty Global Inc acquisition of Unitymedia GmbH from Apollo Management and BC Partners.
- Live Nation Inc. merger with Ticketmaster Entertainment Inc
- The Walt Disney Company acquisition of Marvel Entertainment Inc.

#### PHARMACEUTICAL & DEVICES DEAL *of the* YEAR

- Abbott Laboratories acquisition of Solvay Pharmaceuticals SA.
- Covidien plc acquisition of ev3 Inc.
- Grifols SA acquisition of Talecris Biotherapeutics Holdings including stake from Cerberus Capital Management.
- Merck KGaA acquisition of the Millipore Corporation.
- Vermögensverwaltung GmbH sale of Ratiopharm assets to Teva Pharmaceutical Industries Ltd

#### TECHNOLOGY & SERVICES DEAL *of the* YEAR

- Cisco Systems acquisition of Tandberg ASA.
- IBM acquisition of Netezza Corp. from investor group including Battery Ventures, Matrix Partners, MeriTech Capital.
- Hewlett-Packard Development Company acquisition of 3PAR Inc from investor group including Mayfield Associates, Menlo Ventures, Worldview Technology Partners
- Oracle Corporation acquisition of Sun Microsystems
- SAP America Inc. subsidiary of SAP acquisition of Sybase, Inc.
- Xerox Corporation's acquisition of Affiliated Computer Services Inc.

#### TELECOM & SERVICES DEAL *of the* YEAR

- America Movil SAB de CV's acquisition of Carso Global Telecom
- Cable and Wireless plc demerger of the Communications and Worldwide business
- CVC Capital Partners acquisition of Sunrise Communications S.A. from TDC.
- Merger of Kyivstar GSM CJSC with VimpelCom Ltd
- Telefonica SA acquisition stake Vivo Participações, S.A. by acquiring Brasilcel NV from Portugal Telecom SG

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#### TRANSPORT & SERVICES DEAL *of the* YEAR

- Berkshire Hathaway Inc acquisition of Burlington Northern Santa Fe
- China Eastern Airlines Corporation merger with Shanghai Airlines
- Deutsche Bahn AG acquisition Arriva plc
- Eversholt Investment Group acquisition of Eversholt Rail Group from HSBC plc
- Merger of UAL Corporation and Continental Airlines, Inc

#### UTILITIES & POWER DEAL *of the* YEAR

- Alstom and Schneider Electric acquisition of Areva Transmission and Distribution business
- Calpine Corporation acquisition of Conectiv Energy fleet from Pepco Holdings, Inc.
- Cheung Kong Infrastructure Holdings Ltd and Hong Kong Electric acquisition of the UK distribution assets of The EDF Group
- Endesa S.A. and Enel S.p.A. merger of Enel Green Power and Endesa Cogeneracion y Renovables business
- PPL Corporation acquisition of EON US LLC from E.ON. AG.

#### WINNERS RECOGNITION POLICY:

(i) **AWARDS GALA CEREMONY: 6.30 pm, MARCH 10, 2011**

Winners are revealed and honored for the **first time** at the awards gala ceremony.

Finalist nominees or their representatives must attend the awards gala to be win and to accept their trophies.

For "DEAL" and the "FIRM" categories the nominee/finalists: deal team OR their representatives are able to accept on behalf of the DEAL or the FIRM and must have confirmed registration.

For "DEALMAKER" categories, the award recipient must confirm and attend ceremony to be honored.

(ii) **DEAL AWARD WINNER: "It is the DEAL that WINS" ...**

Naturally each deal has multiple advisors and following is the order of the trophy presentation policy:

(1) Corporate or private equity firm by acquirers, secondly the sellers; **followed by**

(2) Primary lead legal or financial advisor **per nomination** entered, **followed by**

(3) In case of multiple nominations, Global M&A Network recognizes and presents trophy to each of the primary deal advisors who have confirmed "proof of attendance".

(iii) **FAIRNESS:** Global M&A Network makes every effort to inform and invite all the top finalist contenders, including corporate and private equity, transaction counterparties and deal advisors.

(iv) **WINNERS CIRCLE:** Global M&A Network issues the WINNERS CIRCLE release which includes the recipients of the trophy(ies), and acknowledges all the deal teams attending awards gala.. Firms that do not confirm "proof of attendance" and do not have representation at the awards gala are *not* considered winners and cannot claim to have won the award without the written consent of Global M&A Network organization.

(v) **NEW: WINNERS CIRCLE SUPPLEMENT:** Editorial profile of DEAL, DEALMAKER and FIRM award winners.

Complimentary copy of the editorial supplement is made to awards gala attendees and is available on-line only by request.

**WINNER SELECTION:** Independent awards advisory group audits the "performance" evaluative criteria for each category, ranking methodology and the results. To request information about the nomination and selection process, please contact us.

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**AWARDS GALA CEREMONY:** Winners announced for the 1<sup>st</sup> time at the awards gala ceremony and must attend gala ceremony to accept their trophy. "Proof of Attendance" is required. Global M&A Network makes every effort to contact top contenders.

**AWARDS GALA RESERVATIONS:** Individual tickets or corporate tables available on first come basis.

GENERAL, contact: Raj Kashyap T: +914.886.3085 E: raj@globalmanetwork.com

REGISTRATION, contact: Jimmy Douloubakas T: +347.680.7254 E: jimmy@globalmanetwork.com

M&A Atlas Awards committee reserves the right to evaluate/decide categories based on proof of attendance confirmation.