

On behalf of the Global M&A Network team, our best wishes for the next year.

As we plan for the year ahead, we want to inform you and your team about the 2011 industry gatherings and the launch of the **dealmaker spotlight** on-line editorial feature beginning January 25, 2011.

As before, we value your participation and look forward to your continued engagement at any number of world-class conferences and awards gala, as well as several brand new editorial projects.

Kind regards,
Shanta Kumari | Managing Partner
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INDUSTRY GATHERINGS:

M&A ATLAS AWARDS GALA, Global Major Markets
February 24, 2011, New York

Flagship annual gala honors top deals, dealmakers and firms for executing transactions valued above billion dollars from all corners of the globe.

Middle East M&A Forum | Middle East M&A Atlas Awards
April 7, 2011 Dubai

Bringing senior executives and industry professionals from the wider Gulf and African communities to explore solutions.

PE | VC Deal Intelligence Forum
May 5, 2011, San Francisco

Inaugural meeting exclusively for private equity, venture capital and related industry professionals to exchange deal insights.

Distressed M&A Forum | Turnaround Atlas Awards
June 15, 2011, Chicago

Third annual meeting of restructuring, turnaround, distressed M&A experts to examine evolving trends globally.

India M&A Forum and Awards | September 2, 2011, Mumbai
In its third year, the interactive meeting investigates trends in the Indian mergers and acquisitions community.

Asia Pacific M&A Summit | Asia Pacific M&A Atlas Awards
September 8, 2011, Hong Kong

Now in its fourth year, Summit attracts top dealmakers and professionals from Asia Pacific to illuminate new deal trends.

Europe M&A Deal Forum | Europe M&A Atlas Awards
October 14, 2011, London

Second annual board-room style meeting of European M&A professionals discuss elements impacting deal flow.

Americas M&A Deal Forum | Americas M&A Atlas Awards
November 8, 2011, New York

Best and brightest executives from North and South Americas survey factors shaping the industry.

THE M&A
ATLAS
AWARDS



M&A ATLAS AWARDS

World-wide for deals valued above billion USD.
Deadline to nominate: January 10, 2011

MIDDLE EAST M&A ATLAS AWARDS

Mid-Market deals valued below billion dollars from the Gulf and African M&A communities.
Deadline to nominate: February 7, 2011

TURNAROUND ATLAS AWARDS

Honors top deals, executives and firms from turnaround communities, worldwide.
Deadline to nominate: February 25, 2011

INDIA M&A AWARDS

Mid-market deals valued below billion dollars from the Indian M&A communities.
Deadline to nominate: June 10, 2011

ASIA PACIFIC M&A ATLAS AWARDS

Mid-market deals valued below billion dollars from Asia Pacific, Oceanic M&A communities.
Deadline to nominate: June 10, 2011

EUROPE M&A ATLAS AWARDS

Mid-market deals valued below billion dollars from the European M&A communities.
Deadline to nominate: June 30, 2011

AMERICAS M&A ATLAS AWARDS

Mid-market deals valued below billion dollars from the European M&A communities.
Deadline to nominate: June 30, 2011

FORMS, visit: www.globalmanetwork.com

what's **NEW** for 2011:

editorial features *and* supplements

NEW: M&A MID MARKET REPORT

Report an invaluable guide to "how to execute successful deals", features forum speakers, provides latest information and key findings from respective industry conferences.

Report is published on-line and made available post the respective industry gatherings.

Middle East M&A Markets Report	published May 2
Distressed M&A Markets Report	published July 2
Asia Pacific M&A Markets Report	published October 3
Europe M&A Market Report	published November 14
Americas M&A Markets Report	published December 10

editorial policy: Keynote and invited speakers, sponsors of the forum are guaranteed editorial coverage per our request. Attendees are invited to share their views and be part of the coverage.

NEW:

THE M&A ATLAS[®] winners SUPPLEMENT AWARDS

Supplement elaborates on:
DEAL of the YEAR winners
commentary profile by recipients of the
DEAL MAKER of the YEAR accolade
notable deals transacted by
FIRM of the YEAR winners.

The supplement is made available to awards gala attendees, winners and available on-line by request.

deal **MAKER** spot•LIGHT

bringing fresh insights *from* influential dealmakers world-wide

Debuting the **dealmaker SPOT•LIGHT**, a brand new on line editorial feature launches January 2011. web address: www.globalmanetwork.com.

dealmaker SPOT•LIGHT

profiles an exceptional merger and acquisitions executive from corporation, private equity, venture capital, investment banking and law firms.

The short Q&A feature while a personality piece, illuminates specific point of view reflecting broader trends shaping the industry.

The weekly spotlight interview is published on Tuesdays.

criteria and process:

- Executive must have executed a game-changing transaction in the last 6 months.
- Bring a provocative and fresh-POV insight of interest to the wider community.

editorial integrity:

- Q&A. via email to ensure accuracy.
- Global M&A Network reviews information.
- Final "*ready to publish*" copy submitted for approval by dealmaker per deadlines.

M&A DEAL *of the* MONTH middle markets honors

Originating from the M&A ATLAS AWARDS brand, the M&A DEAL of the MONTH honors a DEAL and the FIRM each month for completing middle market deals, world-wide.

Deals must have closed the previous month to be eligible. Winners are announced the following month. Additional information, visit: www.globalmanetwork.com

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