



TURNAROUND ATLAS AWARDS

ANNUAL AWARDS GALA & DINNER

5.30 pm, JUNE 26, 2012

UNIVERSITY CLUB *of* CHICAGO

TURNAROUND ATLAS AWARDS is part of the prestigious M&A ATLAS AWARDS brand, honoring the best turnaround deals and assignments, star professionals and top performing firms from the restructurings and turnaround communities, worldwide.

GOLD STANDARD *of* PERFORMANCE: Mark of distinction, conveying a clear message that the winners have achieved the highest standards of performance and excellence, world-wide.

TRADITION *of* EXCELLENCE: Over the last five years, the M&A ATLAS AWARDS winners are selected purely on identifiable performance criteria in five broad metrics:

(1) turnaround/complexity/simplicity, financial, operational characteristics; etc; (2) sector/geography/markets, etc; (3) style/jurisdiction/negotiations, etc; (d) leadership, team, brand, community impact, etc; (5) long term viability/value.

AWARDS GALA CEREMONY: Winners are officially honored for the 1st time at the awards gala ceremony. Finalists and award recipients must attend the awards gala to be officially honored by accepting their trophy in company of clients, colleagues and/or loved ones.

WHAT to DO if you are a FINALISTS?

Many congratulations on making the highly competitive list. We welcome any information you may wish to submit for our winners review. Winners are announced at the gala.

Significantly, reserve your corporate table or individual delegate position for the FORUM and the AWARDS DINNER. The forum and the gala is premier gathering of "**who's who**" from the corporate, private equity, and industry professionals.

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**TURNAROUND
ATLAS AWARDS**
GALA & DINNER: June 26, 2012

FIRM *of the* YEAR
FINALIST CIRCLE, 2012

PRIVATE EQUITY TURNAROUND
FIRM *of the* YEAR

Eligibility Criteria: (1) Notable acquisitions completed in 2011; (2) Acquisition exemplifies fund distressed/turnaround investment strategy;

KPS Capital Partners
Monomoy Capital Partners
Patriarch Partners
Sun Capital Partners
WL Ross & Co.

GLOBAL FINANCIAL
ADVISOR *of the* YEAR

Eligibility Criteria: Investment bank with dedicated restructuring practice group that has completed large, multijurisdictional assignments.

Houlihan Lokey
Lazard
Moelis & Company
Rothschild
The Blackstone Group

GLOBAL LAW
FIRM *of the* YEAR

Eligibility Criteria: Law firm with dedicated restructuring and insolvency practice group that has completed large, multijurisdictional assignments.

Allen & Overy
Kirkland & Ellis
Latham & Watkins
Skadden, Arps, Slate, Meagher & Flom
Weil Gotshal & Manges
White & Case

GLOBAL TURNAROUND
CONSULTANT *of the* YEAR

Eligibility Criteria: Consulting firm with dedicated restructuring practice group that has completed large, multijurisdictional assignments.

Alix Partners
Alvarez & Marsal
Capstone Advisory Group
FTI Consulting
Zolfo Cooper

DISTRESSED M&A and RESTRUCTURING INTELLIGENCE FORUM
TURNAROUND ATLAS AWARDS GALA

June 26, 2012 | Chicago, IL

Best minds gather to share ideas at the annual forum, connect and celebrate achievements at the gala.

- ▶ To confirm participation at the forum or your attendance, contact:
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Turnaround Atlas Awards reserves the right to evaluate categories and revise or change the categories. (2008-2012©)



**TURNAROUND
ATLAS AWARDS**
GALA & DINNER: June 26, 2012

FIRM of the YEAR
FINALIST CIRCLE, 2012

MID MARKETS FINANCIAL
ADVISOR of the YEAR

Eligibility Criteria: Investment bank with dedicated restructuring practice group that have completed assignments predominantly in mid-market segments.

Duff & Phelps
Navigant Capital Advisors
General Capital Partners
Mesirow Financial
BDO Capital Advisors

MID MARKETS LAW
FIRM of the YEAR

Eligibility Criteria: Law firm with dedicated restructuring and insolvency practice group that have completed assignments predominantly in the mid market segments.

Duane Morris
Ballard Spahr
Greenberg Taurig
Pachulski Stang Ziehl & Jones
Reed Smith

MID MARKETS TURNAROUND
CONSULTANT of the YEAR

Eligibility Criteria: Consulting firm with dedicated restructuring practice group that has completed assignments predominantly in the mid market segments.

Conway MacKenzie
Carl Marks Advisory Group
GlassRatner Advisory & Capital Group
Huron Consulting Group
Mesirow Financial Consulting

BOUTIQUE FINANCIAL
ADVISOR of the YEAR

BDO Capital Advisors
G2 Capital Advisors
Gordian Group
SSG Capital Advisors

BOUTIQUE TURNAROUND
CONSULTANT of the YEAR

Executive Sounding Board Associates
O'Keefe and Associates
Phoenix Management Services
Scouler & Company

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TURNAROUND
ATLAS AWARDS
GALA & DINNER: June 26, 2012

The prestigious,

**TURNAROUND PROFESSIONAL TEAM
HONOREES ANNOUNCED** *at the GALA*

CORPORATE TURNAROUND TEAM *of the Year*

PRIVATE EQUITY TEAM *of the Year*

INVESTMENT BANKER *of the Year*

LAWYER *of the Year*

TURNAROUND CONSULTANT *of the Year*

Award is presented to a leader for successful turnaround for the year.

plus,

deal and assignment awards in the categories of:

Turnaround Atlas Award *of the Year*

Chapter 11 Turnaround *of the Year*

Cross-Border Turnaround *of the Year*

Corporate Turnaround *of the Year*

Out-of-Court Restructuring *of the Year*

Private Equity Turnaround Investment *of the Year*

Special Situation M&A Deal *of the Year*

**DISTRESSED M&A and RESTRUCTURING INTELLIGENCE FORUM
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DISTRESSED M&A and RESTRUCTURING INTELLIGENCE FORUM

June 26, 2012 | Chicago, IL

Annual forum brings together the best minds from the industry to share insights on how the reorganization, restructuring and turnaround industries are evolving, to connect and source business building ideas as well as celebrate the hard-earned achievements from the global restructuring and turnaround communities.

This year the forum is designed to discuss performance improvement - human capital to operational strategies, divestiture and acquisitions initiatives to drive growth, as well as examine the state of in court and out of court restructuring developments.

► **CONFIRM YOUR PARTICIPATION as a SPEAKER; SPONSOR, ATTENDEE at:**

DRAFT WORKING COPY of the program is subject to change.

8:00 – 8:50 am	Registration, Morning Café and Breakfast
9.00 – 9.30 am	OPENING REMARKS: To announce.
9.40 – 10.30 am <i>Roundtable</i>	RESTRUCTURING & REORGANIZATIONS Developments in the restructuring, bankruptcy, and distressed M&A, how the industry is evolving and what to anticipate as the economy gains steam.
10.35 – 11.15 pm <i>Spotlight</i>	IMPACT of the EUROPEAN DEBT CRISIS Latest developments and the impact on both side of the Atlantic.
11.15 – 12.15 am <i>Best Practices</i>	DISTRESSED PRIVATE EQUITY INVESTOR Creating and generating value post buyout.
12.15 – 2.00 pm	LUNCHEON KEYNOTE: To announce.
2.00 – 2.50 pm <i>Best Practices</i>	MID MARKET FINANCING UPDATE State of debt markets in an era of low interest rates; different types of structures employed to finance recapitalizations and distressed buyouts.
2.50 – 3.40 pm <i>Roundtable</i>	CORPORATE PERFORMANCE STRATEGIES Addressing the Menu: Operations, talent and M&A tools for sustainable growth. Chair: Prof. James B. Shein, Management & Strategy, Kellogg School of Management, North Western University
3.40 – 4.30 pm <i>Roundtable</i>	KEY to SUCCESSFUL TURNAROUNDS Achieving success in today's changing business, legal and political environments.
4.30 pm	CLOSING KEYNOTE: To announce.

5.30 – 9:30 pm:

Celebrate and Network with Industry Leaders and A-list Experts at the:



ANDREA METCALF



Gold Standard of Performance, the annual awards exclusively honors outstanding performances from the special situation M&A transactions, restructuring, reorganizations and the turnaround communities, world-wide.

Evening Host and Master of Ceremonies,
Entrepreneur, Fitness Expert for NBC Chicago, Contributor to Oprah.com, and Author



TURNAROUND ATLAS AWARDS

Pertinent Information



AWARDS GALA & CEREMONY

- ▶ **WINNERS:** Winners are revealed for the **FIRST** time at the gala ceremony. Finalist nominees or their representatives must attend the gala to be officially honored by accepting their trophy.
- ▶ **CONNECT:** Gala ceremony is a perfect occasion to celebrate and strengthen business relations with star dealmakers and "WHO's WHO" executives from the corporate, private equity, investment banks, legal and deal communities.
- ▶ **LOCATION:** This year's gala and dinner is held at the Museum of London in celebration of the world athletics along with the star dealmakers from the European M&A communities. Venue details are made available only to registered guest attendees. Space is limited and we appreciate your prompt confirmation.
- ▶ **WINNERS ATTENDANCE:** For the "**Deal**" and "**Firm of the Year**", awards, the deal team member or firm representatives are able to accept the trophy. For the "**dealmaker team**" awards, the primary dealmaker must confirm his or her attendance at the gala.
- ▶ **TROPHY PRESENTATION POLICY:** **It is the deal that wins!** Naturally there are multitude of advisors for any given deal, and following is our policy on trophy presentations: (a) Corporate or private equity acquirer; *followed by* (b) primary/lead financial and/or legal advisor to the acquirer; *followed by*, (c) primary/lead financial and/or legal advisor to the sell-side; *followed by* (d) secondary advisors on the deal. All the nominees are presented with trophy for a specific deal provided the financial or legal dealmakers are registered guest at the gala; and/or entered nominations.
- ▶ **WINNER CIRCLE STATEMENT:** *Official Winners Circle* announcement is made available by 2 pm the next day and includes trophy recipients as well as acknowledges the deal advisors who had attended the awards gala ceremony. Firms that do not have representation at the awards gala are not considered winners, and need to get written consent of Global M&A Network. Value-added: Winners and trophy recipients are asked to submit remarks on their specific winnings to be included in an editorial write-up.

BE PREPARED & ENJOY:

- First and foremost, secure your attendance since space is very limited.
- Yes, you may invite your family, spouse, etc.
- Attire: Black-tie recommended...so get the tux ready!
- Acceptance Remarks: Be prepared to deliver jubilant short remarks on the deal or your team, firm, etc. If you were not directly involved in executing the deal, then do not make remarks about your non-involvement since this reflects poorly on the organization you are representing.
- Networking: Be sure to have sufficient number of executives from your firm to connect and celebrate with your clients. Global M&A Network does not make attendee information available pre or post awards gala.
- Photos: Electronic file is made available 5-10 days post gala. Also, you should take advantage of our photographer if you wish to have specific photos with your trophy, with colleagues or client.

HOST & PRODUCER: **Global M&A Network, LLC** is a diversified information, media and events connecting company. We serve mergers, acquisitions, corporate, private equity, venture capital, financial services, institutional investors, turnaround and related industries worldwide. We produce the **M&A Intelligence** centered forums as well as the highly regarded and the prestigious M&A ATLAS AWARDS, honoring best deals, star deal makers and top performing firms in various international markets.

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