

THE M&A
ATLAS®
AWARDS

EUROPE
Middle Markets

ANNUAL AWARDS GALA

JULY 17, 2012

7.00 pm

Guest Reception

8.00 pm

Dinner

8.50 pm

Welcome Remarks

Awards Ceremony

10.30 pm

Farwell

Destination:

**London Museum,
London, United Kingdom**





FIRM *of the* YEAR AWARD CATEGORIES, 2012

PRIVATE EQUITY FIRM *of the* YEAR | LARGE MID MARKETS

Eligibility Criteria: (1) Notable acquisitions completed in 2011 valued predominantly above \$500 million and below a billion USD market segments; (2) Acquisition exemplifies fund investment strategy; (3) Team leadership and depth of expertise. (4) Pan-European, three or more regions.

AXA Private Equity
BC Partners
Bridgepoint Capital
Cinven Group
EQT Partners

PRIVATE EQUITY FIRM *of the* YEAR | MID MARKETS

Eligibility Criteria: (1) Notable acquisitions completed in 2011 valued predominantly above \$250 million and below \$500 million market segments; (2) Acquisition exemplifies fund investment strategy; (3) Team leadership and depth of expertise. (4) Pan-European, three or more regions.

3i Private Equity
Equistone Partners Europe
Gimv Private Equity
IK Investment Partners
Palamon Capital Partners

PRIVATE EQUITY FIRM *of the* YEAR | SMALL MID MARKETS

Eligibility Criteria: (1) Notable acquisitions completed in 2011 valued predominantly below \$250 million market segments; (2) Acquisition exemplifies fund investment strategy; (3) Team leadership and depth of expertise. (4) Pan-European, three or more regions.

Baird Capital Partners Europe
NBGI Private Equity
Pioneer Point Partners
Stirling Square Capital Partners
The Riverside Company

VENTURE CAPITAL FIRM *of the* YEAR

Eligibility Criteria: (1) Firm must have an early/start-up, growth investment strategy; (2) Notable investments completed in 2011 exemplifies fund investment strategy; (3) Team leadership and depth of expertise. (4) Pan-European presence.

Balderton Capital
Index Ventures
Mangrove Capital Partners
Scottish Equity Partners
Wellington Partners

UK PRIVATE EQUITY FIRM *of the* YEAR

Eligibility Criteria: (1) Firm must have an early/start-up, growth investment strategy; (2) Notable investments completed in 2011 exemplifies fund investment strategy; (3) Team leadership and depth of expertise. (4) UK based with strategy for investing in mid-market UK business.

August Equity
Exponent Private Equity
Inflexion Private Equity Partners
ISIS Equity Partners
Graphite Capital
LDC

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- **AWARDS GALA & DINNER:** July 17, 2012 at Museum of London, LONDON
(Take the opportunity to enjoy the pre-Olympic festivities and sight-seeing in London.)
Inquiries or to confirm reservations, contact: Raj Kashyap, +914.886.3085 | Email: raj@globalmanetwork.com

M&A Atlas Awards reserves the right to evaluate categories and revise or change the categories.



FIRM *of the* YEAR AWARD CATEGORIES, 2012

M&A INVESTMENT BANK *of the* YEAR | LARGE MID MARKETS

Eligibility Criteria: (1) Advising on completed deals **predominately** valued in range of above 500 million USD and below billion USD; (2) Improvement in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice across three or more European regions and industries; (4) Team leadership, expertise and client service.

Barclays Capital
Credit Suisse
Deutsche Bank
Goldman Sachs
Rothschild

M&A INVESTMENT BANK *of the* YEAR | MID MARKETS

Eligibility Criteria: (1) Advising on completed deals **predominately** valued in range of above 250 million USD and below 500 million USD; (2) Improvement in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice across three or more European regions and industries; (4) Team leadership, expertise and client service.

Ernst & Young Corporate Finance
DC Advisory Partners
KPMG Corporate Finance
Leonardo & Company
PwC Corporate Finance

M&A INVESTMENT BANK *of the* YEAR | SMALL MID MARKETS

Eligibility Criteria: (1) Advising on completed deals **predominately** valued in range of above 5 million USD and below 250 million USD; (2) Improvement in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice across three or more European regions and industries; (4) Team leadership, expertise and client service.

Altium Capital
BDO Corporate Finance
C.W. Downer & Co.
Clairfield International
Grant Thornton Corporate Finance
Lincoln International

M&A LAW FIRM *of the* YEAR | LARGE MID MARKETS

Eligibility Criteria: (1) Advising on completed deals **predominately** valued in range of above 500 million USD and below billion USD; (2) Improvement in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice across three or more European regions and industries; (4) Team leadership, expertise and client service. (Note: Two firms are tied per our pan European evaluation.)

Allen & Overy
Baker & McKenzie
Clifford Chance
Freshfields Bruckhaus Deringer
Linklaters

M&A LAW FIRM *of the* YEAR | MID MARKETS

Eligibility Criteria: (1) Advising on completed deals **predominately** valued in range of above 250 million USD and below 500 million USD; (2) Improvement in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice across three or more European regions and industries; (4) Team leadership, expertise and client service.

CMS Legal Services
Eversheds
DLA Piper
Hogan Lovells
Salans

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The prestigious,

EUROPE DEAL MAKER TEAM *of the* YEAR AWARDS ANNOUNCED *at the* GALA

CORPORATE DEAL TEAM

PRIVATE EQUITY DEAL TEAM

VENTURE CAPITAL TEAM

M&A INVESTMENT BANK DEAL TEAM

M&A LAW DEAL TEAM

M&A BOUTIQUE INVESTMENT BANK DEAL TEAM

Award is presented to a deal team leader for successfully executing an award winning transaction.

FIRM *of the* YEAR AWARD CATEGORIES, 2012

PRIVATE EQUITY DEAL LAW FIRM *of the* YEAR

Eligibility Criteria: (1) For advising on completed private equity related M&A deals **predominately** valued below billion USD; (2) Improvements in terms of volume/values on deals advised in 2011 compared to 2010; (3) Practice diversity across three or more European regions and industries; (4) Team leadership, expertise and client service.

Clifford Chance
Eversheds
SJ Berwin
Travers Smith
Weil Gotshal & Manges

ACCOUNTING & DUE DILIGENCE FIRM *of the* YEAR

BDO
Deloitte
Ernst & Young
Grant Thornton
PwC

TECHNOLOGY SERVICES PROVIDER *of the* YEAR

(Eligibility – providers of M&A products that are technology enable solutions such as virtual data rooms, market data, etc.)

BMC Group (SmartRoom)
Firmex Virtual Data Room
Imprima (iRooms)
IntraLinks
iDeals Solutions Group S.A.
Merrill Datasite

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EUROPE DEAL *of the* YEAR AWARD CATEGORIES, 2012

Note: It is the DEAL that wins!

EUROPE DEAL *of the* YEAR | LARGE MID MARKETS

Qualified as deal size above \$500 million. Deal may be strategic or private equity, any sector from Europe.

- AXA Private Equity and Permira acquisition of Opodo from Amadeus IT Holding and subsequent merger with eDreams and GO Voyages.
- Dixy Group OSJC acquisition of the Victoria Group
- Fresenius Medical Care AG acquisition of International Dialysis Centers from Euromedic International BV
- HarbourVest Partners, LLC acquisition of Absolute Private Equity
- Kuoni Travel Holding acquisition of Gulliver Travel Associates from Travelport.

EUROPE DEAL *of the* YEAR | MID MARKETS

Qualified as deal size range between \$250 to \$500 million. Deal may be strategic or private equity, any sector from Europe.

- Arçelik A.Ş. acquisition of Defy Appliances from Franke Holding A.G.
- Altor Equity Partners acquisition of ÅlöIntressenter AB (Ålö) from 3i and Balticgruppen
- Betfred acquisition of The Horserace Totalisator Board (the "Tote") from the Secretary of State for Culture, Media, Olympics and Sport.
- GKN plc acquisition of all-wheel-drive (AWD) components businesses of Getrag KG including stakes from the co-shareholders Dana Holding Corporation and Volvo Car Corporation
- Unipapel SA acquisition of the Continental European business of Spicers Group from the DS Smith plc

EUROPE DEAL *of the* YEAR | SMALL MID MARKETS

Qualified as deal size range between \$100 to \$250 million. Deal may be strategic or private equity, any sector from Europe.

- Equistone Partners Europe (formerly Barclays Private Equity) acquisition of majority stake in The Mill from The Carlyle Group.
- Exponent Private Equity purchase of the BBC Worldwide consumer magazine business from BBC Magazines
- PhotoBox acquisition of Moonpig.com
- Recordati SpA acquisition of Dr. F. Frik İlaç A.Ş.
- The Coesia Group acquisition of FlexLink Holding AB from AAC Capital Partners

EUROPE DEAL *of the* YEAR | SMALL MARKETS

Qualified as deal size range between \$5 to \$100 million. Deal may be strategic or private equity, any sector from Europe.

- 1886 Partnership management buyout of Arthur D. Little from Altran Technologies SA
- Industrias Celulosa Aragonesa CIF (SAICA) acquisition of Stirling Fibre, Cutts Recycling and Futur Recycling.
- Nectar d.o.o acquisition of Fructal from Pivovarna Lasko Group
- The Hut Group acquisition of Myprotein.com
- The Digital Partnership acquisition by Martini Media
- Valeo Foods acquisition of Jacob Fruitfield Food Group

CORPORATE DEAL *of the* YEAR | LARGE MID MARKETS

Qualified as deal size range above \$500 million. Transaction must involve a strategic buy or a merger.

- Fresenius Medical Care AG acquisition of International Dialysis Centers from Euromedic International BV
- Dixy Group OSJC acquisition of the Victoria Group
- Heineken N.V. acquisition of Galaxy Pub Estate from The Royal Bank of Scotland
- Kuoni Travel Holding acquisition of Gulliver Travel Associates from Travelport.
- The Boparan Group acquisition of Northern Foods plc

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EUROPE DEAL *of the* YEAR AWARD CATEGORIES, 2012

Note: It is the DEAL that wins!

CORPORATE DEAL *of the* YEAR | MID MARKETS

Qualified as deal size range between \$150 to \$500 million. Transaction must involve a strategic buy or a merger.

- Arçelik A.Ş. acquisition of Defy Appliances (Pty) from Franke Holding A.G.
- GKN plc acquisition of all-wheel-drive (AWD) components businesses of Getrag KG including stakes from the co-shareholders Dana Holding Corporation and Volvo Car Corporation
- OAO MegaFon acquisition of NetByNet Holdings from investor group.
- Investec plc acquisition of The Evolution Group Plc
- Netia SA acquisition of Telefonía DIALOG S.A from KGHM Polska Miedź S.A

CORPORATE DEAL *of the* YEAR | SMALL MID MARKETS

Qualified as deal size range between \$5 to \$150 million. Transaction must involve a strategic buy or a merger.

- Capita Group acquisition of Team 24 Ltd
- Capgemini acquisition of Artesys and Avantias
- Industrias Celulosa Aragonesa CIF (SAICA) acquisition of Stirling Fibre, Cutts Recycling and Futur Recycling.
- Nectar d.o.o acquisition of Fructal from Pivovarna Lasko Group
- Valeo Foods acquisition of Jacob Fruitfield Food Group
- PKC Group acquisition of Segu companies including Segu Systemelektrik GmbH (Germany), Segu Polska Sp. (Poland) and TZOV HBM Kabel Corp (Ukraine).

CROSS BORDER DEAL *of the* YEAR | LARGE MID MARKETS

Qualified as deal size above \$500 million. Deal must involve one European entity as a buyer or a seller.

- Getinge Group acquisition of Atrium Medical Inc.
- Holidaybreak plc acquisition by Cox & Kings Ltd
- Hunting plc acquisition of TSI Acquisition Holdings LLC and its subsidiaries including Titan Specialties, Ltd.
- Lenovo Group Ltd. acquisition of Medion AG
- Sale of TMD Friction Group SA, portfolio company of Pamplona Capital Management to Nisshinbo Holdings Inc
- OMV Aktiengesellschaft acquisition of the Tunisian E&P assets from Pioneer Natural Resources

CROSS BORDER DEAL *of the* YEAR | MID MARKETS

Qualified as deal size above \$150 to \$500 million. Deal must involve one European entity as a buyer or a seller.

- austriamicrosystems acquisition of Texas Advanced Optoelectronic Solutions, Inc.
- Dufry AG acquisition of Interbaires SA from Ministerio de Defensa
- LKQ Corporation acquisition of Euro Car Parts Ltd.
- Sale of Robuschi S.p.A., a portfllo company of Aksia Group SGR S.p.A. to Gardner Denver, Inc.
- Sale of Sanitas AB Invalda PVA; Amber Trust SCA; Citigroup Venture Capital International; and Baltic Pharma Limited to Valeant Pharmaceuticals International Inc

CROSS BORDER DEAL *of the* YEAR | SMALL MID MARKETS

Qualified as deal size above \$5 to \$150 million. Deal must involve one European entity as a buyer or a seller.

- CHS Inc. acquisition of majority stake in Agri Point Limited
- Frigoglass SAIC acquisition of control stake in Jebel Ali Bottling Factory
- France Telecom-Orange acquisition of Congo China Telecom from ZTE Corporation and Democratic Republic of Congo Government
- Sale of Solntse Mexico to GRUMA S.A.B. de C.V. of Mexico.
- The Digital Partnership acquisition by Martini Media
- Tocris Holdings Ltd acquisition by Techne Corporation

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EUROPE DEAL *of the* YEAR AWARD CATEGORIES, 2012

Note: It is the DEAL that wins!

PRIVATE EQUITY DEAL *of the* YEAR | LARGE MID MARKETS

Qualified as deal size above \$500 million, below a billion. Deal must be a private equity acquisition or majority stake.

- Astorg Partners acquisition of Saverglass from Nixen Partners, Credit Agricole Private Equity, Euromezzanine and the Desjonquères family.
- Bridgepoint acquisition of Infront Sports & Media AG from Jacobs Holding AG, the Junkermann Group and Dr Martin Steinmeyer.
- Charterhouse Capital Partners LLP acquisition of ERM Group
- PAI Partners acquisition of Swissport International AG from Ferrovial.
- The Blackstone Group acquisition of Mint Hotel chain.

PRIVATE EQUITY DEAL *of the* YEAR | MID MARKETS

Qualified as deal size range between \$150 to \$500 million. Deal must be a private equity acquisition or majority stake.

- Advent International to acquire Provimi Pet Food from the Provimi Group
- Altor Equity Partners acquisition of ÅlöIntressenter AB ("Ålö") from 3i and Balticgruppen
- AXA Private Equity acquisition of Novacap from Bain Capital
- Cinven acquisition of Guardian Financial Services from AEGON
- EQT Partners acquisition of Atos Medical from Nordic Capital

PRIVATE EQUITY DEAL *of the* YEAR | SMALL MID MARKETS

Qualified as deal size range between \$5 to \$150 million. Deal must be a private equity acquisition or majority stake.

- AnaCap Financial Partners purchase of Banco Popolare Česká republika from Banco Popolare. (Equa Bank)
- Equita GmbH & Co. Holding acquisition of CaseTech Group from Adcuram Group AG
- Gimv investment stake in XL Video Ltd.
- Sagard Private Equity Partners acquisition of EuroDough from Sara Lee Corporation.
- Stirling Square Capital Partners acquisition stake in Omni Helicopters International.

VENTURE CAPITAL DEAL *of the* YEAR

- Artfinder investment led by Wellington Partners, Greylock Partners (US) and angel investor, Sherry Coutu.
- iZettle funding led by Index Ventures with co-investor Creandum and Charles Dunstone, CEO and Co-founder of The Carphone Warehouse.
- Media Ingenuity investment led by Scottish Equity Partners
- KupaVIP investment from Balderton Capital, Bessemer Venture Partners and Russia Partners, and existing investors Accel Partners and Mangrove Capital Partners.
- WorldStores investment by Advent Venture Partners and Balderton Capital

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REGIONAL DEAL AWARDS | 2012

*Note: Deal may be strategic or private equity and must involve one entity from the said region.
It is the DEAL that wins!*

BENELUX

M&A DEAL of the YEAR

- Go Acquisition, entity controlled by Gilde Buy Out Partners and Parcom Capital Management acquisition of Gamma Holding N.V
- Heineken N.V. acquisition of Galaxy Pub Estate from The Royal Bank of Scotland
- IK Investment Partners acquisition stake in Doedijs International from Friesland Bank Investments
- NPM Capital acquisition of Kiwa and Shield Group Nederland from ABN AMRO Participaties.
- Mentha Capital sale of PBG-group to Mediq.
- Royal Philips Electronics acquisition of Grupo Indal

FRANCE

M&A DEAL of the YEAR

- Astorg Partners acquisition Saverglass from Nixen Partners, Credit Agricole Private Equity, Euromezzanine and the Desjonquères family.
- Eurazeo acquisition of OFI Private Equity Capital
- GDP Vendôme merger with DomusVi.
- Lagardère SCA sale of international press and magazine business to the Hearst Corporation
- PAI Partners acquisition of Kiloutou from Sagard Private Equity
- PPR SA acquisition of Brioni, S.p.A

CENTRAL EASTERN EUROPE

M&A DEAL of the YEAR

- ContourGlobal LP majority acquisition stake in Maritza East III from Enel S.p.A
- Interchem S.A, portfolio company of Resource Partners acquires Polbita Sp. z o.o. from IWP International plc, a portfolio company of Strategic Value Investors
- Montagu Private Equity acquisition of TP Emitel from Telekomunikacja Polska Group along with co-investors including Innova Capital, SGAM Eastern Europe Fund and EBRD.
- Mid Europa Partners acquisition of Zabka Polska S.A. from Penta Investments.
- Netia SA acquisition of Telefonía DIALOG S.A from KGHM Polska Miedź S.A.
- Sale of Aster Sp. z o.o. by Mid Europa Partners to UPC Polska Sp. z o.o., affiliate of Liberty Global, Inc.

GERMANY

M&A DEAL of the YEAR

- Equita GmbH & Co. Holding acquisition of CaseTech Group from Adcuram Group AG
- Deutsche Beteiligungs, acquisition of Spheros from Baird Capital Partners Europe and Capcellence.
- Fresenius Medical Care AG acquisition of International Dialysis Centers from Euromedic International BV
- Sale of Stromag Holding GmbH from investor group including Equita GmbH & Co. Holding KGaA to GKN plc
- Sale of Kobusch-Sengewald business unit by Pregis Corporation to Sun European Partners
- The Riverside Company and Halder acquisition of KEYMILE-Group from HANNOVER Finanz Group and others.

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REGIONAL DEAL AWARDS | 2012

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It is the DEAL that wins!*

IBERIAN

M&A DEAL of the YEAR

- Grupo PANASA acquisition by NewCo, an entity controlled by Mercapital, Artá Capital and founders of PANASA
- Grupo Osborne SA acquisition of Aguas Minerales de Aragón SL
- International Emergency Services Sarl, subsidiary of Investindustrial acquisition of Transport Sanitari Catalunya
- Privalia Venta Directa S.L. acquisition of the dress-for-less GmbH from Palamon Capital Partners.
- Portobello Capital and Vista Capital sale of Maxam to Advent International.
- Unipapel SA acquisition of the Continental European business of Spicers Group from the DS Smith plc

ITALY

M&A DEAL of the YEAR

- Digital Multimedia Technologies SpA acquisition of EI Towers S.p.A. from Mediaset SpA
- Greentech Energy Systems A/S acquisition of GWM Renewable Energy S.p.A
- Permasteelisa S.p.A. acquisition by LIXIL Corporation, subsidiary of JS Group Corporation from Cima Claddings S.A, entity controlled by Investindustrial and Alpha
- Pittarello Group acquisition by 21 Investimenti
- Recordati SpA acquisition of Dr. F. Frik İlaç A.Ş.
- Vision Capital acquisition of Bormioli Rocco from Banco Popolare S.p.A

NORDIC

M&A DEAL of the YEAR

- Bakkafrost P/F acquisition of P/F Havsbrún Holdings
- BC Partners acquisition of Nille from Herkules Capital.
- Cidron Delfi Intressenter AB wholly owned by Nordic Capital, acquisition of Orc Group AB
- EQT Partners acquisition of Atos Medical from Nordic Capital
- NIBE Industrier AB acquisition of the Schulthess Group AG
- Schibsted ASA acquisition of Media Norge ASA

RUSSIA

M&A DEAL of the YEAR

- Dixy Group OSJC acquisition of the Victoria Group
- Gazprom Neft OAO acquisition of Sibir Energy Ltd
- OAO MegaFon acquisition of NetByNet Holdings from investor group.
- Novalipetske Steel acquisition of Steel Invest & Finance joint venture interest from Duferco Group
- Novomet Group investment stake by RUSNANO, Baring Vostok and Russia Partners.
- Stroynovatsiya Ltd of Russia, subsidiary of Summa Capital Group acquisition of OKZ Holding

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REGIONAL DEAL AWARDS | 2012

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It is the DEAL that wins!*

SWITZERLAND

M&A DEAL of the YEAR

- Baloise Group acquisition of Nateus SA/NV
- Garmin Ltd acquisition of NAVIGON AG
- Kuoni Travel Holding acquisition of Gulliver Travel Associates from Travelport.
- Meda AB acquisition of Antula
- Labelux GmbH acquisition of Jimmy Choo from TowerBrook Capital Partners
- Sulzer AG acquisition of Cardo Flow Solutions from Assa Abloy

TURKEY

M&A DEAL of the YEAR

- Arçelik A.Ş. acquisition of Defy Appliances (Pty) from Franke Holding A.G.
- Boydak Foreign Trade Company acquisition of Forte Rus and Forte Ukraina
- Limak Insaat Sanayi ve Ticaret acquisition of the SET Group Holding AS from Italcementi SpA
- Tepe Insaat Sanayi A S; Akfen Holding AS; Souter Investments Limited; and Sera Gayrimenkul consortium take private of Istanbul Deniz Otobusleri (IDO) from Istanbul Metropolitan Municipality.
- Yıldız Holdings acquisition of Sok Marketler Ticaret from Migros Turk
- Ethemba Capital and NBGI Private Equity acquisition of BirgiMefar Group

UNITED KINGDOM

CORPORATE DEAL of the YEAR

- Betfred acquisition of The Horserace Totalisator Board (the "Tote") from from the Secretary of State for Culture, Media, Olympics and Sport.
- Carillion plc acquisition of Eaga plc
- GKN plc acquisition of axel components businesses of Getrag KG including stakes of co-shareholders Dana Holding Corporation and Volvo Car Corporation
- Merger of Pole Star Space Applications Ltd, Absolute Software Inc. and Absolute Maritime Tracking Services Inc.
- The Boparan Group acquisition of Northern Foods plc

UNITED KINGDOM

PRIVATE EQUITY DEAL of the YEAR

- Exponent Private Equity purchase of the BBC Worldwide consumer magazine business from BBC Magazines
- Inflexion Private Equity acquisition of Ideal Shopping Direct plc
- LDC acquisition stake in the UK2 Group
- Lyceum Capital acquisition of Access UK
- NBGI Private Equity management buyout of Facilities Services Group Ltd from Spice Ltd
- Palatine Private Equity management buyout of Selection Services.

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Pertinent Information



AWARDS GALA & CEREMONY

- ▶ **WINNERS:** Winners are revealed for the FIRST time at the gala ceremony. Finalist nominees or their representatives must attend the gala to be officially honored by accepting their trophy.
- ▶ **CONNECT:** Gala ceremony is a perfect occasion to celebrate and strengthen business relations with star dealmakers and "WHO's WHO" executives from the corporate, private equity, investment banks, legal and deal communities.
- ▶ **LOCATION:** This year's gala and dinner is held at the Museum of London in celebration of the world athletics along with the star dealmakers from the European M&A communities. Venue details are made available only to registered guest attendees. Space is limited and we appreciate your prompt confirmation.
- ▶ **WINNERS ATTENDANCE:** For the "*Deal*" and "*Firm of the Year*", awards, the deal team member or firm representatives are able to accept the trophy. For the "*dealmaker team*" awards, the primary dealmaker must confirm his or her attendance at the gala.
- ▶ **TROPHY PRESENTATION POLICY:** **It is the deal that wins!** Naturally there are multitude of advisors for any given deal, and following is our policy on trophy presentations: (a) Corporate or private equity acquirer; *followed by* (b) primary/lead financial and/or legal advisor to the acquirer; *followed by*, (c) primary/lead financial and/or legal advisor to the sell-side; *followed by* (d) secondary advisors on the deal. All the nominees are presented with trophy for a specific deal provided the financial or legal dealmakers are registered guest at the gala; and/or entered nominations.
- ▶ **WINNER CIRCLE STATEMENT:** *Official Winners Circle* announcement is made available by 2 pm the next day and includes trophy recipients as well as acknowledges the deal advisors who had attended the awards gala ceremony. Firms that do not have representation at the awards gala are not considered winners, and need to get written consent of Global M&A Network. Value-added: Winners and trophy recipients are asked to submit remarks on their specific winnings to be included in an editorial write-up.

BE PREPATED & ENJOY:

- First and foremost, secure your attendance since space is very limited.
- Yes, you may invite your family, spouse, etc.
- Attire: Black-tie recommended...so get the tux ready!
- Acceptance Remarks: Be prepared to deliver jubilant short remarks on the deal or your team, firm, etc. If you were not directly involved in executing the deal, then do not make remarks about your non-involvement since this reflects poorly on the organization you are representing.
- Networking: Be sure to have sufficient number of executives from your firm to connect and celebrate with your clients. Global M&A Network does not make attendee information available pre or post awards gala.
- Photos: Electronic file is made available 5-10 days post gala. Also, you should take advantage of our photographer if you wish to have specific photos with your trophy, with colleagues or client.

HOST & PRODUCER: **Global M&A Network, LLC** is a diversified information, media and events connecting company. We serve mergers, acquisitions, corporate, private equity, venture capital, financial services, institutional investors, turnaround and related industries worldwide. We produce the **M&A Intelligence** centered forums as well as the highly regarded and the prestigious M&A ATLAS AWARDS, honoring best deals, star deal makers and top performing firms in various international markets.

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Global M&A Network,

CONGRATULATES

all the

**DEALS
& FIRM**
of the
YEAR



FINALISTS, 2012

EUROPE M&A ATLAS AWARDS is part of the prestigious **M&A ATLAS AWARDS**, global brand, honoring best deals, star deal maker teams and top performing firms from the mid-market pan-European deal community.

GOLD STANDARD of PERFORMANCE: A decisive mark of distinction, conveys a clear message that the winners have achieved the highest performance and excellence standards.

TRADITION of EXCELLENCE: Over the last five years, the M&A ATLAS AWARDS winners are selected purely on identifiable deal performance metrics across five broad criteria: (1) deal rationale/complexity/simplicity, etc; (2) sector/geography/markets, etc; (3) deal style/jurisdiction, etc; (d) leadership/team/brand strengths, etc; and (5) long term viability/value.

AWARDS GALA CEREMONY: Winners are officially honored for the 1st time at the awards gala ceremony. Finalists and award recipients must attend the awards gala to be officially honored by accepting their trophy in company of clients, colleagues and/or loved ones.

WHAT to DO if you are among the **FINALISTS CIRCLE?**

Many congratulations on making the highly competitive list.

Significantly, reserve your corporate table or delegate position for the awards gala dinner. The black-tie gala is premier gathering of "**who's who**" from the corporate, private equity, investment bank, law and industry professionals. It is an excellent occasion to invite clients, colleagues, family and friends to celebrate and share in the moment!

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